

FY 2016-2017 Industry Partner Sponsorship Opportunities

10/01/2016 – 09/30/2017

Our Mission:

ASID advances the professional and communicates the impact of interior design to enhance the Human experience

ASID leads collaboration with those working to promote the value of interior design.

ASID prepared its members to excel in a dynamic and evolving profession competing in a global marketplace.

ASID advances the profession by generating, collecting, and disseminating applied knowledge.

SINGLE EVENT SPONSORSHIP

SHERWIN WILLIAMS COLOR FORECAST

Held every fall in October or November, this event is the most attended event of the year. Not only do ASID members attend, but many students and local interior decorators consider this a must attend event. Typical attendance is 250-300 for the presentation and the trade show following.

Sponsorship benefits:

- All Sponsors will be listed in the “Thank You to Our Sponsors” section on all printed promotional materials, listed on all e-blasts and listed in the ASID Heartland Newsletter.
- Signage at the event of sponsorship

Sponsorship availability:

Type:	# Available	Member cost / Non-Member cost
Catering Sponsor	3	\$1500.00 / \$1750.00
Table Top Display	30	Table size is approximately 6’x2’3”
1 Table		\$300.00 / \$350.00
2 Table		\$425.00 / \$525.00

Count Me In:

Sponsorship Type: _____ Amount Due \$ _____

Payment Type: _____ Check Enclosed _____ Bill My Credit Card

Email address: _____

(Make checks payable to: ASID Missouri West/Kansas, 1302 NE 64th Terr Gladstone, MO 64118 and return with this form)

Credit Card Information: Name on Card _____ Billing Zip Code _____

Credit Card Number: _____ Expiration Date: _____

Security Code: _____



Heartland Design Excellence Annual Dinner Sponsor 6 per year \$250.00

(Six sponsorships are available)

This is our annual membership meeting and Design Excellence award gala. This event is held in September. Typical attendance for this event is 50-75 members. Sponsorship monies support our student memberships.

Sponsorship benefits:

- Logo and name included on all electronic dinner announcements and website.
- Signage at the event of sponsorship
- Tabletop available
- 1 Dinner and 2 drinks ticket included

(Use the sponsorship money for scholarships)

- Sponsor: Dinner for a Student (sponsor a student's Annual Dinner Cost)

Count Me In:

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BOWLING FOR SCHOLARSHIPS

3rd Annual ASID Bowling Madness

Date To Be Determined The Fun Begins at 12:30pm

Pinstripes - 13500 Nall Avenue Overland Park, KS 66223

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities will be open to all ASID members on a first come basis and will be inclusive to our ASID members until the 1st of event month.

Beginning on 2nd of event month any sponsorship opening will be sought outside of the organization. The deadline for all sponsorships to be on the printed promotional material is one week before event date.

Company Name: _____ **Contact Name:** _____
Phone Number: _____ **Email Address:** _____

Sponsorship Benefits:

- ☐ **All sponsors** will be listed in the “Thank You to Our Sponsors” section on all printed promotional materials, listed on all e-blasts and listed in the ASID Heartland Newsletter. Plus 2 hours of bowling, shoe rental, a gourmet buffet and dessert bar and 2 drink tickets.
- ☐ **Tournament Sponsors** will be listed on all printed promotional items as part of the event and on all signs and e-blasts. In addition, the Tournament Sponsorship will include one team of six players.
- ☐ **Food Sponsors** will be listed at the buffet and will include one team of four players.
- ☐ **Lane Sponsors** will have company logo on score screen, Platinum Level Sponsors will include one team of four players and Gold Level Sponsors will include one team of two players.
- ☐ **Student Sponsor** will have company logo on score screen. Anyone may sponsor a verified student for \$100, which will include bowling, food and 2 drink tickets (age appropriate). ASID is not solely responsible for finding students to participate, and if student is not available to come, moneys will not be refunded, but can be put towards other student sponsor in the same year.
- ☐ Prize Sponsor will have company logo on score screen and listen on all e-blasts.
- ☐ **Social** – non bowling members may come join in the fun! Members may come mingle, eat, and receive 2 drink tickets.

BOWLING FOR SCHOLARSHIPS (CONTINUED)

Sponsorship Availability:

<u>Type</u>	<u># Bowlers</u>	<u>Member Cost / Non-Member Cost</u>
Tournament Sponsor	6 bowlers each	\$800 / \$1100
Food Sponsor	4 bowlers each	\$700/ \$ 950
Lane Sponsors:		
Platinum	4 bowlers each	\$550/ \$750
Gold	2 bowlers each	\$320 / \$500
Sponsor a Student	1 bowler each	\$100
Prize Donations		\$300
Social	1 food/drink individual	\$75/\$100

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Security Code: _____

****For any additional questions, please contact your Industry Partner Board Representative

Multi event Sponsorships (All pricing listed are Industry Partner costs)

Gold level \$1250.00

- Logo and name included on ASID MO/West KS chapter website as a Gold level supporter
- Featured article on chapter website and one newsletter (newsletters go out quarterly) with pictures.
- Signage at all ASID meetings
- Table top at Sherwin Williams Color Forecast (\$300 value) Second table available for \$50.00
- Team of 4 for Bowling event (\$550.00 value) If you would like to be a Tournament Sponsor you may do so for an additional \$250.00 or Food Sponsor you may do so for an additional \$150.00.
- Participation in 1 other event of your choosing. (\$500.00 value)

If neither of these events is held, you may substitute an event of your choosing.

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Security Code: _____

Multi event Sponsorships

Silver Level \$750.00

- Logo and name included on ASID MO/West KS chapter website as a Silver Level supporter
- Signage at all ASID meetings
- Table top at Sherwin Williams Color Forecast (\$300 value) Second table available for \$50.00
- Team of 4 for Bowling event (\$550.00 value) If you would like to be a Tournament Sponsor you may do so for an additional \$250.00 or Food Sponsor you may do so for an additional \$150.00.

If neither of these events is held, you may substitute an event of your choosing.

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Multi event Sponsorships

Bronze level \$350.00

- Logo and name included on ASID MO/West KS chapter website as a Bronze Level supporter
- Signage at all monthly ASID meetings
- Table top at Sherwin Williams Color Forecast (\$300 value) Second table available for \$50.00

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In Kind Opportunities:

- Product or Coupons for Scholarship fundraisers gratefully accepted

Additional advertising opportunities:

Single email weekly blast to membership: IP Members: \$100.00 Non Members \$300.00

Newsletter advertising Quarterly: IP Members: \$100.00 Non Members \$400.00

Facebook posting (Promote your product or let us know about specials) : IP Member \$25.00 Non Member \$50.00

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