Designs From The Heartland

ASID Missouri West/Kansas Newsletter

Issue 20 Fall 2014



MISSOURI WEST/KANSAS



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The **5** W'S of an Emerging Professional

You may have noticed that we have a new position on the board. National has added a new category among membership. Its called an Emerging Professional – let me tell you about it and how it is essential to not only the growth of ASID, but all of us in the profession.

WHO is an Emerging Professional? I bet all of us know at least one. Any Designer that has graduated and is in the first 5 years of their professional business is classified as an Emerging Professional.

WHAT makes them so special? These new members to the Design work force are the future leaders for our industry. They are a wealth of knowledge for what is new and up and coming in the industry, and they are familiar with the technology and design programs that clientele are starting to want. If you're an old dog (like me) these young professionals can teach you or be the welcome part of your team that can integrate 3-D software programs into the mix for a presentation. With around 80% of the population being visual this could make for an easy sell to those difficult clients that "Just Can't Picture It".

WHEN is Emerging Design Month? The month of October is Emerging Professional Takeover Month. ASID National has created an entire month full of webinars just for them, but I tuned into one of them and guess what – we can all benefit from what they have to say. You can gain info on taking the NCIDQ exam, getting advice from other professionals, to taking a CEU – remember we now have to have .10 by Dec 2015. If you are interested here is the link: http://www.asid.org/sites/default/files/docs/EP%20Takeover%20Month%202014%20Calendar%20Final.pdf

WHERE can I help an Emerging Professional? There are lots of ways you can help an Emerging Professional. If you already know one grab them and bring them to ASID meetings – it's a great way for them to expand their network. Needing help with your business – hire one. If you don't know any contact the local design schools and find out who will be graduating in December or who just graduated recently. Be a mentor – you are a wealth of knowledge – share it. Whether you are giving them advice on how to handle a complex client, sharing your supplier contacts, or showing how to write a contract you have just as much to teach them as they do you.

WHY am I sharing all this with you? Part of ASID's motto talks about improving the lives of others. We are creating a legacy not just with each project, but within the profession of Interior Design. By working together and welcoming the next generation designer into the fold we not only improve the strength of ASID, we guarantee that the knowledge we know is passed down. After all, these could be the same designers that create the schools and work places for our grandchildren, or even the senior center or house that we grow old in.

I look forward to meeting all the new Emerging Professionals in our industry, remember to bring one to the next chapter event.

I wish you all a blessed day of design,

Lorí Schiefen

Lori Schiefen, ASID 2014-2015 Missouri West /Kansas 2014-2015 Chapter President



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KITCHEN DESIGN CONTEST - THE BEST OF THE BEST

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MISSOURI WEST/KANSAS

On the cover:

A picture of the 2014 annual Dinner event held at Lidia's Kansas City Italy.



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Calendar

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October

18-23 High Point Market Read it a <u>asid.org</u>

29-30 Neo-Con EAST Read it a <u>asid.org</u>

November

3-8 REAL WORLD Design asid.org

7 STUDENT CAREER DAY asidmowest ks.org

Color Forecast - Sherwin Williams asidmowestks.org

Johnson County Community College 12345 College Boulevard Overland Park, Kansas 66212

December

4 Holiday Event asidmowestks.org

Chapter Community Service Event "House Warming" for Foster Children

ISC Surfaces - The Gallery 5100 Kansas Avenue Kansas City, KS 66106





Meetings and events subject to change. Check

www.asidmowestks.org news & events for latest information.



Dear Members,

My gratitude to you for supporting me during the past year as president of the Missouri West/Kansas Chapter of ASID. Our board has worked diligently to bring programs relevant to the challenges we face now and in the future of our industry.

Why be a part of ASID? This question has been asked many times this year. The reasons became more clear to me after hearing Lori and her new board members describe the changes and challenges National ASID shared at the recent Chapter Leadership Conference in Los Angeles. National is developing a communication strategy that will help our members vision the future for our built environment. This refocusing is a three-step process.

<u>First</u>, the Society will place a significant focus on evidence-based design; taking leadership roles in research about industry trends, behaviors and best practices.

<u>Second</u>, ASID will offer programs and services for members at various career stages around the key issues of globalization, new business models, social responsibility and the impact of design on the human experience.

<u>Third</u>, ASID will place more emphasis on recognizing the impacts and outcomes made possible through the work of our members.

How exciting! I know Lori and her board members are ready to bring our membership great programs, and encourage our first time board members to speak up, share freely, while we look for ways to mentor our emerging professionals and support our student chapters.

Remember, you grow stronger and more courageous when you accept challenges. You build confidence in yourself when you are given a responsibility and handle it with success. We can make a difference, for ourselves and for the chapter. Do not hesitate to offer your expertise; along with a hearing ear, a lending hand and your support in making your chapter become the best we can be for our membership and the community at large.

Warmest Regards,

Ann

Ann Egan, ASID ASID Missouri West /Kansas Past President 2013-2014

Student Chapter at JCCC (2014-2015)



President Kristen Fairbanks



Vice President Amy Krause



ASID Rep to the Board Michelle Bennett



Secretary

Mary Simpson



Treasurer Hannah McFarland

WELCOME

ASID MISSOURI WEST/KANSAS CHAPTER

VISIT SCENES AND HIGHLIGHTS FROM OUR ANNUAL DINNER

2014

ASID Missouri West/Kansas | Fall 2014| 7

In the Garden enjoying Conversation and Drinks - Off to the Dining Area





Student Scholarships 2014

Anna Geilman

Johnson County Community College

Awards and Achievements:

- Honors Program Member
- Honors Scholarship Recipient
- Deans' list, Member ASID, IDSA





Elizabeth Loree

Missouri State University

Recipient of HBA Scholarship



Kristen Fairbanks

Johnson County Community College

Awards and Achievements:

- 2014-2015 President of JCCC Student Chapter of ASID
- Member of IDSA,NKBA
- Honors Student Association, Phi Theta Kappa Honor Society





Heartland Design Awards 2014

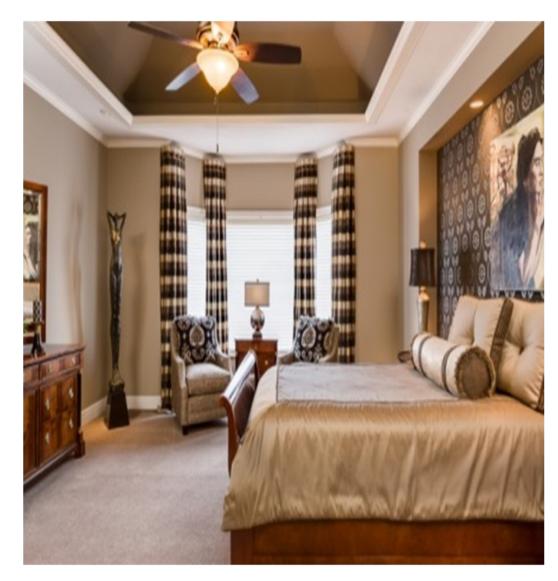
Category



Residential - Single Space (1C)

Gold Award - Kathleen Ramsey, Allied ASID

<u>Project</u> - Master Bedroom and Bath









Ramsey Interiors Lenexa, KS 66215

2014 HEARTLAND DESIGN AWARDS

Category

Model Home (1D)

Gold Award - Ann Egan, ASID

<u>Project -</u> Model Home









Ann Egan Interior, Prairie Village, KS 66208

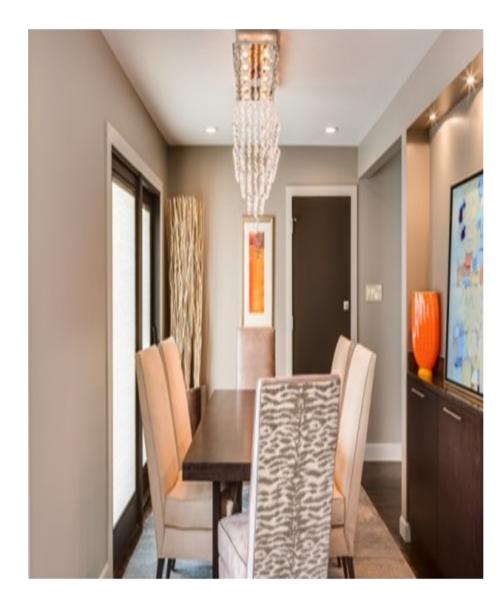
Category



Residential Small - (1F)

Gold Award - Kathleen Ramsey, Allied ASID

<u>Project -</u> Ugly to Modern Beauty









Ramsey Interiors Lenexa, KS 66215

Category



Commercial Design -Corporate Small (2B)

Gold Award - Ann Egan, ASID

Project - Law Firm



Ann Egan Interior, Prairie Village, KS 66208

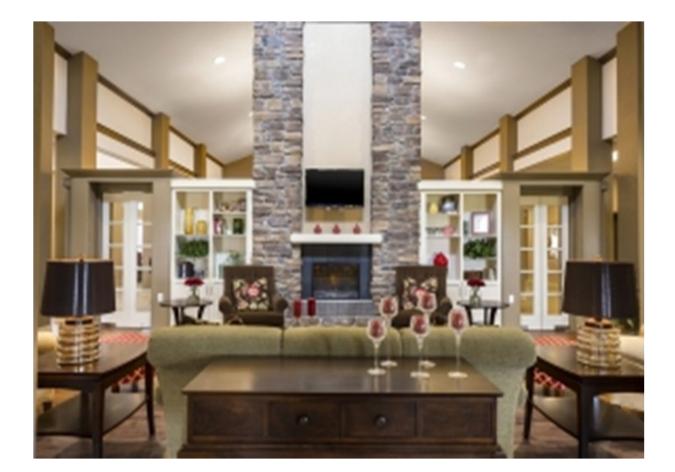
Category



Commercial Design -Healthcare (2C)

Gold Award - Rhea Mader, Allied ASID

<u>Project -</u> Senior Living





Tumbleweed Interiors, Lindsborg, KS 67456

Category



Commercial Design -Hospitality (2E)

Gold Award - Rhea Mader, Allied ASID

<u>Project -</u> Event Center









Tumbleweed Interiors, Lindsborg, KS 67456

Category

Residential - Single Room (1C)



Silver - Arlene Ladegaard, Allied ASID

<u>Project -</u> Single Room





Design Connection, Inc Overland Park, KS 66212

Other Categories of Awards Congratulations to ALL

Ann Egan

Past Presidents Pin & Certificate for Serving on the Board for 2013 - 2014

Melody Davidson

Membership Director Certificate for Serving on the Board for 2012 - 2014

Krista Farr

Step-Up-to the Plate Award

for organizing two Scholarship Golf Events (first one rained out)

Twenty Year Pins

Cherie Roellchen and Karla Spenser

Industry Partners who sponsored an Event for ASID this year

Grandview Winnelson - November 2013 and April 2014

<u>Sunderlands</u> - December 2013 <u>MSI Stone</u> - May 2014 <u>Roth Distributing</u> - March 2014 <u>Fergusons</u> - August 2014



NEWS RELEASE

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UCM's Interior Design Program Earns CIDA Accreditation

WARRENSBURG, MO (Aug. 12, 2014) – The Department of Art and Design at the University of Central Missouri has received notification that the department's interior design program leading to the Bachelor of Fine Arts degree in Interior Design has been awarded accreditation by the Council for Interior Design Accreditation.

The accreditation has been awarded for a period of six years, effective July 2014. The program will submit a progress report to CIDA in three years, with the program scheduled to be revisited in 2020.

"This achievement for UCM's interior design program is the result more than five years of work and dedication by Susan Stevenson and Haroon Sattar, associate professors of art and design," said Mick Luehrman, chair of the Department of Art and Design. "We're also grateful for the support and encouragement we received from Gersham Nelson, dean of the College of Arts, Humanities, and Social Sciences, and Deborah Curtis, provost and chief learning officer."

The accreditation commission's decision was based on the interior design program's achievement of 16 CIDA accreditation standards that address components required for the preparation of program graduates for interior design practice. According to Megan Scanlan, director of accreditation for CIDA, these standards include critical thinking, professional values, and processes that provide the framework of interior design practice; and core design and technical knowledge that provide the historical, theoretical, and technical contents of interior design practice.

CIDA accreditation standards also address the institutional systems, structures, and resources that are

fundamental to providing an effective higher education learning environment for interior design. Award of CIDA accreditation attests to the quality of the interior design program and benefits the public and program in many ways. To learn more about UCM's Bachelor of Fine Arts degree in Interior Design, visit https://www.ucmo.edu/art/programs/id.cfm

Contributed by Jeanne Strange Meet Amanda Taylor

ASID National's Membership Operations Associate

My husband and I went on vacation in August of this year to Washington DC. He wanted to visit the Smithsonian Museums. I for my part had my eyes set on a visit to "Monticello", the home of Thomas Jefferson. Knowing that ASID Headquarters is in Washington DC area, I requested a side trip to visit all the staff at their new location. It takes a strong arm to drag my husband away from all the goodies found at the Smithsonian Institute. However, I was able to convince him to allow a brief stop at the ASID National office.

I felt it important to stop and introduce myself and meet those to whom I speak to on occasion as I fulfill my role on our Chapter Board. Putting faces to names always provides a shared interest, not only with communication but also a feel of comradery.

It is my understanding that this location is just a temporary one. Plans are in place for creating a new office location and they will be moving there once every-thing is final.

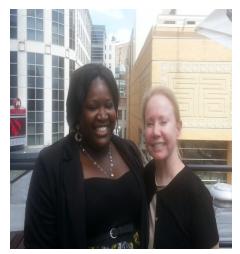
From the street view there is no visible markings that ASID Headquarters is holding residence at that particular location. As a true metropolis, it had the feel of big city style where every square inch of real estate was occupied. In the entryway and also on the second floor there was storage space for your portable transportation bicycle stations were available.

On the second floor of the building a company called "We Work" has developed a problem solving strategy for companies needing office space. In contrast to the traditional office environment with floor to ceiling walls, cubicles and conference rooms, "We Work" provides for their renters a Common Area that allows all their companies who are renting the building to share a community space. To describe it I would think of it more like a library with a coffee bar. The only protocol set in place is "NO CELL PHONES ALLOWED"

Notice the pictures on the right. Here is one cool feature that "We Work" also has incorporated in this shared office facility. It is a Relaxation Room. Here you can have a moment to de-stress, sleep off a pounding headache or just spend some down time.

The third floor is where ASID National Headquarters currently resides. The staff was friendly and I was thankful they welcomed our intrusion. Amanda knew just what to do to appease my husband while I was on tour - giving him pizza and a television to view provided the opportunity for the both of us to enjoy the visit.

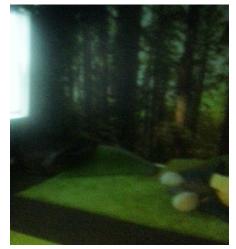
If you are ever in Washington DC and have a little time - call National and take an office tour. You won't regret you did.



Amanda Taylor and Me



Rules for Relaxation Room



"We Work's" Relaxation Room

Thanks Amanda!

Announcements & Events

News: Design Competitions

October 2014

November 2014

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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December 2014

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February 2015

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30						

Deadline for Competition Circled on Calendar

Call for Entries

FiberMark Specifier Awards Competition

Deadline October 31, 2014

fibermark.com

Call for Entries Architecture at Zero 2014 Competition Deadline October 31,2014 architectureatzero.com Call for Entries Lexus Design Awards

Deadline November 3, 2014 <u>designboom.com</u>

Call for Entries Aiany Cote Awards 2014 Deadline November 10, 204 <u>aianycoteawards.org</u>

Call for Entries Subzero/Wolf Kitchen Design Contest Deadline December 31, 204 Subzero-wolf.com

Call for Entries IDC Interior Design Competition

Deadline February 6, 2015

iida.org

New Members

Professional

Industry Partner

Allied

Sarah Günsche

Associate Practioner

Jenny Costello

Student

Anna Geilman Brittany Humbert Kimberly A Siever-McNutt Maureen Berkley Katrina Culwell

Welcome to All New Members!