

Dear Industry Partners,

PRESIDENT

Jarrett Fladie
Allied ASID

PRESIDENT-ELECT

Kacy Levin
Allied ASID

COMMUNICATIONS DIRECTOR

Amy Berroya
Industry Partner Representative of
Luxury Kitchen Solutions

MEMBERSHIP DIRECTOR

Amy Hersch
Allied ASID, CKD, LEED GA

**PROFESSIONAL
DEVELOPMENT DIRECTOR**

Susan Righter
Allied ASID, CKBD

**STUDENT REPRESENTATIVE
TO THE BOARD**

Krista Murphy
Student ASID

ADMINISTRATOR

Shelby Puetz
Allied ASID

We are so excited to share this year's new Sponsorship Package for your consideration. Moving past our previous years in which we all had to address the issues brought upon us by the Covid viruses, we are looking forward to new opportunities and possibilities in the year ahead. We hope to create even more of a collaboration between our membership and Industry Partners so both feel they have a resource they can rely on in their businesses. One of these will be the assemblage of a directory that we can all use to identify and connect with the various resources we can offer one another.

Our ASID Missouri West/Kansas chapter looks forward to working with our Industry Partners in developing new and interesting events and CEUs that will drive membership to your showroom or place of business. Please feel free to reach out to our Professional Development Director, Susan Righter, with any ideas or to schedule an event. We welcome creative and interesting suggestions on options for programming you might offer.

Please let us know if you have any questions or comments with regard to this packet. We wish you a prosperous year ahead and a continued opportunity to promote our industries.

Regards,

*Kacy Childs Levin, Allied ASID
ASID Missouri West/Kansas, Chapter President, 2022-2023*

*Jarrett Fladie, Allied ASID
ASID Missouri West/Kansas, Chapter President, 2021-2022*





Photo Source: www.istockphoto.com

SPONSORSHIP OPPORTUNITIES 2023

**ENGAGE & STRENGTHEN YOUR
BRAND. ENHANCE & SUPPORT
OUR MISSION.**

ASID Missouri West/Kansas proudly offers a diverse range of sponsorship opportunities at the chapter level through events, education, mentorship and publications. Whether you are looking for branding opportunities, targeted engagement with the design community or interactive exchanges, your partnership will help support the ASID MOW-KS mission and strategic initiatives while assisting your company's marketing goals.



MOW-KS.asid.org

ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS		GOLD \$1250	SILVER \$750	BRONZE \$350
PRESENTATION	Hosting opportunity for ASID MOW-KS board meeting(s)	X	X	
	Hosting opportunity for a panel discussion, networking event or CEU	X	X	X
	Sponsor ad featured in annual dinner & design awards presentation	X		
	Tabletop at Colormix Trade Show	X	X	X
	Logo on Sponsorship Poster at Chapter Events if paid by January 1	X	X	X
DIGITAL	Logo on weekly chapter E-mail blast	X	X	X
	Logo on chapter E-mail signatures	X	X	X
	Logo and link on chapter website	X	X	
	Branded social media post	X (4)	X(2)	X(1)
	Thank you social media post (2x) with all chapter sponsor images	X	X	X
	1-day social media takeover	X		
PRINT	Ad in chapter membership directory	X		
	Logo in chapter membership directory	X	X	X
PERKS	Annual Dinner & Design Awards Tickets	2	1	
	Scholarship Fundraiser Event Tickets	2		

ALL LOGOS MUST BE PROVIDED BY SPONSOR

MUST BE A MEMBER OF ASID MISSOURI WEST/KANSAS TO BE ELIGIBLE FOR ANNUAL SPONSORSHIP OPPORTUNITIES

EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES		Member or non-member
COLORMIX	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Table only at Colormix	\$350
	Additional tabletop at Colormix (Silver, Gold or Bronze sponsors)	\$125
	Décor Sponsor – floral arrangements, centerpieces, event-themed decorations, etc.	\$250
HEARTLAND AWARDS	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Décor Sponsor – floral arrangements, centerpieces, event-themed decorations, etc.	\$750
SCHOLARSHIP FUNDRAISER	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Named Scholarship Donation in partnership with ASID MOW-KS awarded to qualified ASID student member	\$250

****ALL LOGOS MUST BE PROVIDED BY SPONSOR****

****EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES AVAILABLE TO MEMBERS AND NON-MEMBERS****

ANNUAL SPONSORSHIP Gold - \$1250 Silver - \$750 Bronze - \$350

SPECIFIC SPONSORSHIPS Food & Beverage Co-sponsor – Colormix - \$500
 Décor Sponsor – Colormix - \$250
 Table only at Colormix - \$350 – member or non-member
 Additional Table at Colormix - \$125 – gold, silver or bronze sponsor
 Food & Beverage Co-sponsor – Heartland Awards Dinner - \$500
 Décor Sponsor – Heartland Awards Dinner - \$750
 Food & Beverage Co-sponsor – Summer Swing Scholarship Fundraiser - \$500
 Named Scholarship Opportunity – Summer Swing Scholarship Fundraiser - \$250

ARE YOU AN ASID MEMBER? Yes No
 Please contact me about joining ASID as an Industry Partner

CONTACT INFORMATION

Organization Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____
Website: _____

BILLING INFORMATION

Address: _____
Apt / Suite: _____
City, State, Zip: _____
Sponsorship Amount: _____

PAYMENT METHOD

Payment Type: Visa Mastercard American Express Check
Name on Card: _____
Card Number: _____
Expiration Date: _____ / _____ Security Code: _____

Please mail or email completed forms and payment to:

ASID Missouri West- Kansas
1221 W. 103rd, Ste. 347
Kansas City, MO 64114
E: administrator@mow-ks.asid.org

For questions, please contact Shelby Puetz:
administrator@mow-ks-asid.org. As payments are made, ASID MOW-KS will email you a receipt for your payment.

Signature: _____

Date: _____



THANK YOU FOR
YOUR SUPPORT!

WHAT'S THE DIFFERENCE?

INDUSTRY PARTNER MEMBER VS. CHAPTER SPONSOR

What is an Industry Partner Member:

This is a basic membership in ASID, paid for with your annual dues. Membership allows Industry Partners to take part in the chapter experience, just like a designer member, and it connects you with the local design community. Industry partners have the opportunity to attend events and network with the design community and are included in all chapter communications.

What is a Chapter Sponsor?

Sponsorship provides opportunities to increase your company's visibility through additional marketing, branding, special access and deeper engagement with our specialized audience. Sponsorships are offered at a fee in addition to your annual membership dues. Only ASID members may take advantage of our sponsorship program, which provides benefits that further your contact with our members, as well as increases your exposure throughout the chapter region. Sponsors can provide our members exclusive access to industry partner content, tools and opportunities. Sponsoring our chapter provides a unique opportunity for industry partners to further highlight their brand, enhance their engagement, and distribute content and messaging to our members on a more in-depth level.

Sponsors help us grow our chapter! Your sponsorship allows us to generate non-dues revenue that funds important organizational missions and objectives and helps us to offer valuable programs and event that engage our members. Your sponsorship money goes directly to our chapter to offer programming for our design community and helps us grow and attract new members!

For more information about how to join ASID, please visit:

[Join - Belong - Apply](https://www.asid.org/belong/apply)

<https://www.asid.org/belong/apply>