

ASID Presidents letter 2023-24

PRESIDENT

Amy Hersch

Allied ASID, CKD, LEED GA

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Allied ASID

COMMUNICATIONS DIRECTOR

Meg Hilburn

Allied ASID

MEMBERSHIP DIRECTOR

Amy Berroya

Industry Partner

Luxury Kitchen Solutions

PROFESSIONAL

DEVELOPMENT DIRECTOR

Cat Freund

Industry Partner

Feng Shui Design

STUDENT REPRESENTATIVE

TO THE BOARD

Rhiannon Johnson

Student ASID

FINANCE DIRECTOR

Anna Cowan

Industry Partner, Cambria

ADMINISTRATOR

Shelby Puetz

Allied ASID

Being a chapter president for the Missouri West and Kansas ASID chapter can be a rewarding and challenging experience. As a leader, I will be responsible for overseeing the planning and execution of various events, such as meetings, seminars, and social gatherings, aimed at advancing the industry's knowledge and connecting professionals. Additionally, I will be tasked with managing the chapter's budget, coordinating with national or regional ASID representatives, and advocating for the design profession in your area. This is an excellent opportunity to grow as a professional while making an impact in the community by bringing people together, promoting design education, and creating meaningful relationships with other members of the organization.

A major push this year will be to get legislation passed in Missouri dealing with Practice and Title acts that include stamping rights. We are partnering with organizations like CIDQ, the Council for Interior Design Qualification, and professional interior design coalitions such as IIDA and the ASID Missouri East chapter to ensure the protection of public health and safety, and to promote the recognition and professionalism of the interior design industry. This process is a big step for us as a profession and will help to make it successful for designers in our state. After Missouri the push in the Kansas legislature will be next. Advocacy for our profession is top of mind for me and will be something I will support even beyond my presidency with ASID.

As we embark on another year after covid, we all want to gather and be with people (well some of us want to). We are kicking off the year with one of our premier events Colormix with Sherwin Williams. This is always a great event for professionals, and students alike. As your incoming president for the 23-24 year, I am committed to making sure we as a chapter have every opportunity to learn, network, and of course have fun with our colleagues.

I am looking forward to this upcoming year as our chapter continues to grow and we continue to push boundaries ensuring that our events are engaging, beneficial and something that you as a member look forward to each month. My hope is that our chapter becomes a place where designers and industry partners look forward to coming each month. Thank you for your continued support of the Missouri West and Kansas Chapter! Cheers to the upcoming year!

Amy Hersch Allied ASID, CKD, LEED GA

Chapter President ASID MOW-KS 2023-2024



SPONSORSHIP OPPORTUNITIES 2024

ENGAGE & STRENGTHEN YOUR
BRAND. ENHANCE & SUPPORT OUR
MISSION.

ASID Missouri West/Kansas proudly offers a diverse range of sponsorship opportunities at the chapter level through events, education, mentorship and publications. Whether you are looking for branding opportunities, targeted engagement with the design community or interactive exchanges, your partnership will help support the ASID MOW-KS mission and strategic initiatives while assisting your company's marketing goals.



MOW-KS.asid.org

ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS		PLATINUM* \$2500	GOLD \$1250	SILVER \$750	BRONZE \$350
PRESENTATION	Hosting opportunity for ASID MOW-KS board meeting(s)	X	X	X	
	Hosting opportunity for a panel discussion, networking event or CEU	X	X	X	X
	Sponsor ad featured in annual dinner & design awards presentation	X	X		
	Tabletop at Colormix Trade Show	X	X	X	X
	Logo on Sponsorship Poster at Chapter Events if paid by January 1	X	X	X	X
DIGITAL	Logo on weekly Chapter E-mail blast	X	X	X	X
	Logo on chapter E-mail signatures	X	X	X	X
	Logo and link on chapter website	X	X	X	
	Branded social media post	X(4)	X (4)	X(2)	X(1)
	Thank you social media post (2x) with all chapter sponsor images	X	X	X	X
	1-day social media takeover	X (2)	X		
PRINT	Ad in chapter IP membership directory	X	X		
	Logo in chapter IP membership directory	X	X	X	X
PERKS	Annual Dinner & Design Awards Tickets	4	2	1	
	Scholarship Fundraiser Event Tickets	4	2		

ALL LOGOS MUST BE PROVIDED BY SPONSOR

MUST BE A MEMBER OF ASID MISSOURI WEST/KANSAS TO BE ELIGIBLE FOR ANNUAL SPONSORSHIP OPPORTUNITIES

*We are offering a new level of sponsorship that gives your company more exclusive advertising with our Chapter Members and Student Members. We are pleased to announce a Platinum level sponsorship. It has all the benefits of Gold sponsorship and in addition to those you get:

- Company name on our Heartland Design Awards as a sponsor-only available to Platinum
- Named Scholarship Donation in partnership with ASID MOW-KS awarded to qualified ASID student members.
- Thank you, advertisement, in KCH&S-only available to Platinum sponsors.
- An additional Social Media takeover day, two total.
- Branded sponsor bags for the Heartland Design Awards-Platinum sponsors only.
- Speaking time at our HDA and Student Scholarship event, tell us about your company.

EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES		Member or non-member
COLORMIX	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Table only at Colormix	\$350
	Additional tabletop at Colormix (Silver, Gold or Bronze sponsors)	\$125
	Décor Sponsor – floral arrangements, centerpieces, event-themed decorations, etc.	\$250
HEARTLAND AWARDS	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Décor Sponsor – floral arrangements, centerpieces, event-themed decorations, etc.	\$750
SCHOLARSHIP FUNDRAISER	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Named Scholarship Donation in partnership with ASID MOW-KS awarded to qualified ASID student member	\$250

ALL LOGOS MUST BE PROVIDED BY SPONSOR

**EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES AVAILABLE TO MEMBERS AND NON-MEMBERS*

ANNUAL SPONSORSHIP ☐ Platinum \$ 2500 ☐ Gold - \$1250 ☐ Silver - \$750 ☐ Bronze - \$350

SPECIFIC SPONSORSHIPS

- [] Food & Beverage Co-sponsor – Colormix - \$500
- [] Décor Sponsor – Colormix - \$250
- [] Table only at Colormix - \$350 – member or non-member
- [] Additional Table at Colormix - \$125 – gold, silver or bronze sponsor
- [] Food & Beverage Co-sponsor – Heartland Awards Dinner - \$500
- [] Décor Sponsor – Heartland Awards Dinner - \$750
- [] Food & Beverage Co-sponsor – Summer Swing Scholarship Fundraiser - \$500
- [] Named Scholarship Opportunity – Summer Swing Scholarship Fundraiser - \$250

ARE YOU AN ASID MEMBER? ☐ Yes ☐ No

☐ Please contact me about joining
ASID as an Industry Partner

CONTACT INFORMATION

Organization Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Website: _____

BILLING INFORMATION

Address: _____

Apt / Suite: _____

City, State, Zip: _____

Sponsorship Amount: _____

PAYMENT METHOD

Payment Type: ☐ Visa ☐ Mastercard ☐ American Express ☐ Check

Name on Card: _____

Card Number: _____

Expiration Date: _____ / _____ Security Code: _____

Please mail or email completed forms and payment to:

ASID Missouri West- Kansas
1221 W. 103rd, Ste. 603
Kansas City, MO 64114
E: administrator@mow-ks.asid.org

For questions, please contact Shelby Puetz:
administrator@mow-ks-asid.org. As payments are made, ASID MOW-KS will email you a receipt for your payment.

Signature: _____

Date: _____



THANK YOU FOR
YOUR SUPPORT!

WHAT'S THE DIFFERENCE?

INDUSTRY PARTNER MEMBER VS. CHAPTER SPONSOR

What is an Industry Partner Member:

This is a basic membership in ASID, paid for with your annual dues. Membership allows Industry Partners to take part in the chapter experience, just like a designer member, and it connects you with the local design community. Industry partners have the opportunity to attend events and network with the design community and are included in all chapter communications.

What is a Chapter Sponsor?

Sponsorship provides opportunities to increase your company's visibility through additional marketing, branding, special access and deeper engagement with our specialized audience. Sponsorships are offered at a fee in addition to your annual membership dues. Only ASID members may take advantage of our sponsorship program, which provides benefits that further your contact with our members, as well as increases your exposure throughout the chapter region. Sponsors can provide our members exclusive access to industry partner content, tools and opportunities. Sponsoring our chapter provides a unique opportunity for industry partners to further highlight their brand, enhance their engagement, and distribute content and messaging to our members on a more in-depth level.

Sponsors help us grow our chapter! Your sponsorship allows us to generate non-dues revenue that funds important organizational missions and objectives and helps us to offer valuable programs and event that engage our members. Your sponsorship money goes directly to our chapter to offer programming for our design community and helps us grow and attract new members!