

ASID President's Letter 2024-2025

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Hello!

It is with great pleasure that I have this opportunity to introduce myself. I believe my personal philosophy can best express what you can expect of me this year going forward. "Architecture and interior design are not just a job. They are a responsible commitment in community service. As professionals we are building the future."



And I firmly believe in ASID's mantra that *Design Impacts Lives*. I have lived and seen it first-hand. You have my promise I will serve you to the best of my ability, each designer, industry partner, student, supporters of our profession, and our chapter.

To that end, many of our incoming board recently attended the annual ASID National Gather Conference in Denver this past August. This event proved to be exciting with the introduction of a new transformative Five-Year Focus Plan containing three major Strategic Goals.

You will be learning about this in detail shortly as it is too exciting to wait! You can expect more one-on-one communication and more benefits to serve your needs. Don't miss out on learning what these benefits are, how to use them and get results.

We will be reaching out to the outer areas to get everyone served and engaged and continue to make in-person visits to colleges and universities while adding high school students to the itinerary.

Our chapter will continue to provide design education, networking, and bringing our membership together with fun and engaging events. You can depend on having a rocking time at our next awards Gala. We look forward to your design entries and having our design community together to celebrate. The first premiere event is Colormix with Sherwin Williams supporting our designers and students alike. Always a fun and educational event for everyone.

As President for the Missouri West-Kansas Chapter it's my job to oversee the planning and execution of all these meetings, events, and social gatherings while working with CIDQ, IIDA, and the ASID Missouri East chapter to get the Practice and Title Act legislation that includes stamping rights passed in Missouri. After Missouri is passed, we will do the same for Kansas. This is an important step for our design profession and will fulfill one of our strategic goals.

It is our hope that we create a transformative change for you this coming year. I plan to connect with you individually be it by phone, email, or better yet in person. ASID has so much to offer all designers, industry partners and students. National has provided all chapters with the tools to make that happen.

I am looking forward to the coming year and seeing you!
Reach out, I would love to hear from you.

Carol Way Cisco

Carol Way Cisco, ASID Allied | LEED + WELL AP
President - ASID Missouri West - Kansas 2024-2025



Photo Source: www.istockphoto.com

SPONSORSHIP OPPORTUNITIES 2025

ENGAGE & STRENGTHEN YOUR BRAND. ENHANCE & SUPPORT OUR MISSION.

ASID Missouri West/Kansas proudly offers a diverse range of sponsorship opportunities at the chapter level through events, education, mentorship and publications. Whether you are looking for branding opportunities, targeted engagement with the design community or interactive exchanges, your partnership will help support the ASID MOW-KS mission and strategic initiatives while assisting your company's marketing goals.



MOW-KS.asid.org

ANNOUNCING NEW AND EXCITING BENEFITS FOR - 2025

ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS		PLATINUM \$3000	GOLD \$1500	SILVER \$850	BRONZE \$450
LOGO DISPLAY	Logo displayed on sponsorship poster at all ASID events	X	X	X	X
	ASID Chapter weekly Email blasts	X	X	X	X
	ASID Chapter Email signature	X	X	X	X
	ASID Chapter Website with link to your home page	X	X	X	X
	ASID Chapter Social Media: Instagram - Facebook	X	X	X	X
HOSTING OPPORTUNITIES	ASID Board Meetings	X	X	X	
	Panel Discussion, Networking, CEU Events, Membership Tutorial Events	X	X	X	X
	Annual Membership National Strategic Plan Announcement Party/Meeting	X	X	X	
FEATURED SPONSOR OF THE MONTH	Solo Eblast with feature article and image or video sent to Chapter membership with link to your website	X	X		
	Solo Social Media Spotlight with image or video and link to your website	X	X		
	Solo website feature article with image or video and link to your website	X	X		

SPONSORSHIP LEVELS		PLATINUM \$3000	GOLD \$1500	SILVER \$850	BRONZE \$450
EVENTS	Table at Colormix Trade Show	X	X	X	X
	Speed Dating Event with Sponsors and Designers	X	X	X	X
	On Boarding Workshops	X	X	X	X
	Tickets to Scholarship Fundraiser	4	2		
HEARTLAND AWARDS GALA	Advertisement featured in Awards Gala slideshow	X	X		
	Logo featured in Awards Gala slideshow	X	X	X	X
	Thank you expressed in Kansas City Homes & Styles Magazine	X	X	X	X
	Featured speaker and brand video at Awards Gala	X			
	Awards presenter in the category most suited for your brand	X	X		
	Advertisement in Awards Gala program and your brand listed in the Go To Resource Directory* at the back of the program	FULL PAGE	HALF PAGE		
	Tickets to the Awards Gala	4	2	1	

****ALL LOGOS MUST BE PROVIDED BY SPONSOR** *NEW: SEE BELOW FOR THE GO TO RESOURCE DIRECTORY INFO**

EVENT SPECIFIC - SPONSORSHIP OPPORTUNITIES		Sponsors and Non-Sponsors
COLORMIX	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Table only at Colormix for non-sponsors	\$350
	Additional tabletop at Colormix (Platinum, Silver, Gold or Bronze sponsors; cannot be shared with another company)	\$125
	Décor Sponsor – floral arrangements, centerpieces, event-themed decorations, etc.	\$250

SCHOLARSHIP FUNDRAISER	Food & beverage co-sponsor	\$500
	Food & beverage co-sponsor	\$500
	Décor Co-Sponsor – floral arrangements, centerpieces, event-themed decorations	\$250
	Your brand is named as sponsor in partnership with ASID MOW-KS for the Student Scholarships awarded to qualified ASID student members. Three (3) Scholarships to be awarded.	\$500
HEARTLAND AWARDS GALA	New: Go To Resource Directory. This year we are providing a beautifully designed Event Program that features photography of all the entries in the design competition plus a Go To Resource Directory at the back that supports sponsors, contractors, builders, vendors and companies servicing our design community. Add your brand name and contact information to this directory. Promises to be a keeper by one and all.	\$250
	New: Full page ad in the Awards Gala program.	\$250
	New: Half page ad in the Awards Gala program.	\$125
	Swag Bag: branded merchandise	\$100
	Cocktail Hour Co-Sponsor	\$850
	Cocktail Hour Co-Sponsor	\$850
	After Party Sponsor	\$750
	Music/Entertainment Co-Sponsor - live entertainment for dancing	\$1600
	Music/Entertainment Co-Sponsor - digital music during awards presentation	\$1600
	Décor Co-Sponsor – floral arrangements, centerpieces, event-themed decorations	\$450
	Décor Co-Sponsor – floral arrangements, centerpieces, event-themed decorations	\$450

****ALL LOGOS MUST BE PROVIDED BY SPONSOR****

Please select below your choice(s) of sponsorships.

ANNUAL SPONSORSHIP Platinum \$ 3000 Gold - \$1500 Silver - \$850 Bronze - \$450

SPECIFIC SPONSORSHIPS Food & Beverage Co-sponsor – Colormix - \$500
 Décor Sponsor – Colormix - \$250
 Table only at Colormix - \$350 – Sponsor or Non-Sponsor
 Additional Table at Colormix - \$125 – Platinum, Gold, Silver, Bronze Sponsor only
(Cannot be shared with another company)
 Awards Gala: Listing in the Go To Resource Directory - \$250
 Awards Gala: Full Page Ad in Awards Gala Program - \$250
 Awards Gala: Swag Bag - Branded Merchandise - \$100
 Awards Gala: Cocktail Hour Co-Sponsor - \$850
 Awards Gala: After Party Sponsor - \$750
 Music/Entertainment Co-Sponsor - \$1600
 Awards Gala: Decor Co-Sponsor - \$450
 Food & Beverage Co-sponsor – Summer Swing Scholarship Fundraiser - \$500
 Named Scholarship Opportunity – Summer Swing Scholarship Fundraiser - \$500



ARE YOU AN ASID MEMBER? Yes No

Please contact me about joining ASID as an Affiliate Member

CONTACT INFORMATION

Organization Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____
Website: _____

BILLING INFORMATION

Address: _____
Apt / Suite: _____
City, State, Zip: _____
Sponsorship Amount: _____

PAYMENT METHOD

Payment Type: Visa Mastercard American Express Check
Name on Card: _____
Card Number: _____
Expiration Date: _____ / _____ Security Code: _____

Please mail or email completed forms and payment to:

ASID Missouri West- Kansas

1221 W. 103rd, Ste. 603
Kansas City, MO 64114
E: administrator@mow-ks.asid.org

For questions, please contact Shelby Puetz:
administrator@mow-ks-asid.org.
As payments are made, ASID MOW-KS
will email you a receipt for your payment.

Signature: _____

Date: _____



WHAT'S THE DIFFERENCE?

AFFILIATE MEMBER VS. CHAPTER SPONSOR

What is an Affiliate Member?

Affiliate members are individuals, other than Practitioner, Educator, or Student, that support the profession of interior design and do not otherwise qualify for any other Individual member category. You can sign up to be an ASID Affiliate on our website.

What is a Chapter Sponsor?

Sponsorship provides opportunities to increase your company's visibility through additional marketing, branding, special access and deeper engagement with our specialized audience. Sponsorships are offered at a fee for varied levels. Our sponsorship program provides benefits that further your contact with our members, as well as increases your exposure throughout the chapter region. Sponsors can provide our members exclusive access to industry partner content, tools and opportunities. Sponsoring our chapter provides a unique opportunity for industry partners to reach our members with messaging at a more in-depth level.

Sponsors help us grow our chapter! Your sponsorship allows us to generate non-dues revenue that funds important organizational missions and objectives and helps us to offer valuable programs and event that engage our members. Your sponsorship money goes directly to our chapter to offer programming for our design community and helps us grow and attract new members!

THANK YOU FOR
YOUR SUPPORT!

ADDITIONAL TERMS AND CONDITIONS

1. Sponsor Benefits: Sponsor shall be entitled to all benefits and rights in accordance with the selected package and options aforementioned. Promotional benefits will not be activated until payment and logo are received.
2. Sponsor Obligations:
 - a. Full sponsorship level shall be payable in full with the execution of this Agreement. The sponsorship fee includes all benefits set forth herein.
 - b. Sponsor shall provide high resolution company logo and hyperlink (if required) to be used on ASID MOW-KS website and other promotional materials. Sponsor understands and agrees that failure to provide such copies in a timely manner may result in exclusion from ASID MOW-KS promotional materials, which shall not be considered a breach by ASID MOW-KS of this Agreement.
 - c. Sponsor acknowledges, covenants and agrees that the recognition and sponsorship activities as described herein do not constitute an endorsement or recommendation by ASID MOW-KS of any product, service, or other activity of Sponsor.
3. License, Intellectual Property: Each Party shall have the limited, non-exclusive, royalty-free right to use one another's name, logo, and trademarks in advertising and other materials to carry out their respective obligations under this Agreement. Notwithstanding the above, ASID MOW-KS shall have the right to review and approve or reject any use of its trademark, name, or any of its intellectual property. Neither Party shall use one another's name, logo, or trademarks in a harmful, false, misleading, or disparaging manner.
 - a. Sponsor represents and warrants that any advertisement, logo, design or other content it supplies to ASID MOW-KS pursuant to this agreement will not defame, libel or slander any third party; that it will not invade the privacy, right of publicity or other personal rights of any third party; and that it will not infringe on or otherwise violate the copyright, trademark, trade secret, patent or other intellectual property rights of any third party.
4. Limitation of Liability: ASID MOW-KS makes no warranties, either express or implied, regarding the appearance of Sponsor's content, including but not limited to the warranty of merchantability or fitness for a particular purpose. Sponsor agrees that ASID MOW-KS will in no event be liable for any punitive, consequential or third party damages, including but not limited to lost profits, even if Sponsor has advised ASID MOW-KS of the possibility of such loss. In no event shall ASID MOW-KS's liability to Sponsor exceed the fees Sponsor has paid to ASID MOW-KS in the previous six months. Further, for purposes of this Agreement the term "ASID MOW-KS Chapter Person" shall mean any present or former ASID MOW-KS officer, director, member or employee. As a material inducement on the part of ASID MOW-KS to enter into this Agreement, Sponsor agrees that: (a) To the extent that the proceeds, if any, from any insurance policy maintained by ASID MOW-KS are insufficient to satisfy any judgment obtained against ASID MOW-KS or any ASID MOW-KS Chapter Person, only the assets of ASID MOW-KS, not the individual assets of any ASID MOW-KS Chapter Person, may be used to satisfy any such judgment requiring the payments of monies; (b) To the fullest extent permitted by law, and except for ASID MOW-KS's obligation, if any, under this Agreement to pay Sponsor certain fees, the maximum collective liability of ASID MOW-KS to Sponsor or to anyone claiming through or under Sponsor for any injury, loss or damage shall not exceed the greater of (i) the available proceeds of any insurance policy maintained by us or (ii) the sponsorship fees paid by Sponsor for the preceding six months; (c) ASID MOW-KS shall not be held responsible for (i) the

- negligence or willful misconduct of third parties; (ii) the negligence or willful misconduct of Sponsor or (iii) the non-performance of third parties.
5. Indemnification: Sponsor agrees to defend, indemnify and hold harmless ASID MOW-KS, its parents and affiliates together with their respective employees, agents, directors, officers and members, from and against all liabilities, injuries, claims, damages and expenses, including but not limited to reasonable attorney's fees and costs, arising out of Sponsor's advertisement or other content provided to ASID MOW-KS for use on the website or in the ASID MOW-KS newsletter, Sponsor's breach or alleged breach of this Agreement, or Sponsor's breach or alleged breach of the copyright, trademark, proprietary or other rights of any third party. Sponsor's liability shall be limited only in the case that such liabilities, injuries, claims, damages and expenses result from the willful misconduct or gross negligence of ASID MOW-KS.
 6. Relationship of the Parties; No Assignment: This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be modified or assigned by either party without the written consent of the other party. Parties further understand and agree that only the Missouri West-Kansas Chapter of ASID, not the American Society of Interior Designers, Inc. is a party to this Agreement. Under no circumstance shall the American Society of Interior Designers, Inc. be subject to any dispute or claim arising out of this Agreement.
 7. Termination: ASID MOW-KS may cancel this Agreement at any time upon written or electronic notice to Sponsor. The failure of Sponsor to perform any service under this Agreement or a failure to perform any provision under this Agreement will be considered a Breach of Agreement and ASID MOW-KS shall be able to terminate this Agreement and seek any damages. Sponsor understands that all payments to ASID MOW-KS are final and nonrefundable.
 8. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the State of Missouri. Any claim arising out of this Agreement shall be brought to a court of competent jurisdiction in the State of Missouri.
 9. Compliance with Laws: Parties represent and warrant that as of the Effective Date of this Agreement Parties are in compliance with all applicable federal, state, and local laws, regulations, and ordinances necessary to carry out their obligations under this Agreement. Parties shall be individually responsible for maintaining compliance with such laws and regulations.
 10. Entire Agreement: This Agreement is complete and represents the entire agreement between the parties. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. If any provisions of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid or enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.