AMERICAN SOCIETY OF INTERIOR DESIGNERS
Missouri West/Kansas

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ASID President's Letter 2026-2027

Dear Industry Partner,



On behalf of the ASID Missouri West-Kansas Chapter, I would like to welcome you and invite you to become a valued sponsor of our annual sponsorship program. As an organization dedicated to advancing the interior design profession and bringing together a community that recognizes the impact design has on people's lives, we depend on the generosity and commitment of industry partners like you to help us make a meaningful difference.

Each year, our sponsorship program provides essential resources to support our chapter's growth and initiatives, including the Heartland Awards, ColorMix, scholarships, educational programming, monthly events, and valuable networking opportunities. Your support allows us to expand our presence, establish stronger ASID communities in Wichita and Springfield, and strengthen our relationships with students and interior design programs at colleges and universities throughout the region. Additionally, your partnership helps support our advocacy efforts for the Practice and Title Act, including stamping rights.

Sponsorship is more than a financial contribution. It is an investment in the future of our profession and an opportunity to demonstrate your commitment to the interior design community while gaining meaningful visibility and recognition among our members and industry partners. We offer a variety of sponsorship levels designed to accommodate different investment capacities, each providing unique benefits and opportunities for engagement. Enclosed, you will find details about our sponsorship opportunities and how your contribution directly supports our mission.

Beyond financial support, we encourage you and your team to become actively involved in our chapter's activities and events. There are many opportunities to participate, from joining committees and helping organize events to sharing creative ideas, promoting programs, and providing hands-on assistance. Your involvement helps create successful events, build lasting professional relationships, and strengthen our industry community. We would be honored to have your partnership in the upcoming year. Please feel free to reach out to me or any member of our Board of Directors with questions or to discuss how we can work together to support our shared goals.

Thank you for your consideration, generosity, and continued commitment to the interior design profession. We look forward to another successful year of collaboration and strengthening our industry together.

Warm regards,

Amy Migliazzo

Amy Migliazzo, ASID Allied
President - ASID Missouri West - Kansas 2026-2027



SPONSORSHIP OPPORTUNITIES 2027

ENGAGE & STRENGHTEN YOUR BRAND. ENHANCE & SUPPORT OUR MISSION.

ASID Missouri West/Kansas proudly offers a diverse range of sponsorship opportunities at the chapter level through events, education, mentorship and publications. Whether you are looking for branding opportunities, targeted engagement with the design community or interactive exchanges, your partnership will help support the ASID MOW-KS mission and strategic initiatives while assisting your company's marketing goals.

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MISSOURI WEST/KANSAS

MOW-KS.asid.org

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ANNOUNCING NEW AND EXCITING BENEFITS FOR - 2027

ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS		DIAMOND $7,000	PLATINUM $3,500	GOLD $1,750	SILVER $1,000	BRONZE $500
LOGO DISPLAY	Logo displayed on sponsorship poster at all ASID events *	X	X	X	X	X
	ASID Chapter weekly Email blasts	X	X	X	X	X
	ASID Chapter Email signature	X	X	X	X	X
	ASID Chapter Website with link to your home page	X	X	X	X	X
	ASID Chapter Social Media: Instagram - Facebook	X	X	X	X	X
HOSTING OPPORTUNITIES	ASID Board Meetings	X	X	X	X	X
	Panel Discussion, Networking, CEU Events, Membership Tutorial Events	X	X	X	X	
	Annual Membership/ National Strategic Plan Presentation/ Advocacy Fundraiser	X				
FEATURED SPONSOR OF THE MONTH	Solo E-blast with feature article and image or video sent to Chapter membership with link to your website	X	X			
	Solo Social Media Spotlight with image or video and link to your website	X	X	X		
	Solo website feature article with image or video and link to your website	X	X			

* Logo displayed on sponsorship poster if paid by Feb. 15th.

SPONSORSHIP LEVELS		DIAMOND $7,000	PLATINUM $3,500	GOLD $1,750	SILVER $1,000	BRONZE $500
EVENTS	Table at ColorMix Trade Show	X	X	X	X	
	Membership Value Event	X	X	X		
	Passport Experience	X	X	X	X	
	Tickets to Scholarship Fundraiser	3	2	1		
HEARTLAND AWARDS GALA	Advertisement featured in Awards Gala slideshow	X	X			
	Logo featured in Awards Gala slideshow	X	X	X	X	X
	Thank you expressed in Kansas City Homes & Styles Magazine	X	X	X	X	X
	Featured speaker and brand video at Awards Gala	X				
	Awards presenter in the category most suited for your brand	X	X			
	Tickets to the Awards Gala	4	2	1		

ALL LOGOS MUST BE PROVIDED BY SPONSOR *NEW: SEE BELOW FOR THE GO TO RESOURCE DIRECTORY INFO

EVENT SPECIFIC - SPONSORSHIP OPPORTUNITIES		Members and Non-members
COLORMIX	Food & beverage co-sponsor	$500
	Food & beverage co-sponsor	$500
	Table only at Colormix (Bronze Sponsor receives $100 off)	$400
	Additional tabletop at Colormix (Silver, Gold or Bronze sponsors) Cannot be shared with another company)	$125
	Décor Sponsor – floral arrangements, centerpieces, event-themed decorations, etc.	$250

SCHOLARSHIP FUNDRAISER	Food & beverage co-sponsor	$500
	Food & beverage co-sponsor	$500
	Décor Co-Sponsor – floral arrangements, centerpieces, event-themed decorations	$250
	Your brand is named as sponsor in partnership with ASID MOW-KS for the Student Scholarships awarded to qualified ASID student members. Three (3) Scholarships to be awarded.	$500
HEARTLAND AWARDS GALA	Cocktail Hour Co-Sponsor	$850
	Cocktail Hour Co-Sponsor	$850
	Music/Entertainment Co-Sponsor - live entertainment	$1600
	Music/Entertainment Co-Sponsor - digital music during awards presentation	$1600
	Décor Co-Sponsor – floral arrangements, centerpieces, event-themed decorations	$450
	Décor Co-Sponsor – floral arrangements, centerpieces, event-themed decorations	$450

****ALL LOGOS MUST BE PROVIDED BY SPONSOR****

Please select below your choice(s) of sponsorships.

ANNUAL SPONSORSHIP [ ] Diamond - $7000 [ ] Platinum - $3500 [ ] Gold - $1750 [ ] Silver - $1000 [ ] Bronze - $500

SPECIFIC SPONSORSHIPS

[ ] Food & Beverage Co-sponsor – Colormix - $500
[ ] Décor Sponsor – Colormix - $250
[ ] Table only at Colormix - $400 – member or non-member
[ ] Additional Table at Colormix - $125 – gold, silver or bronze sponsor only (Cannot be shared with another company)
[ ] Awards Gala: Cocktail Hour Co-Sponsor - $850
[ ] Music/Entertainment Co-Sponsor - $1600
[ ] Awards Gala: Decor Co-Sponsor - $450
[ ] Food & Beverage Co-sponsor – Summer Swing Scholarship Fundraiser - $500
[ ] Named Scholarship Opportunity – Summer Swing Scholarship Fundraiser - $500
[ ] One-time Presentation/Hosting in union with Sponsor(s) - $150

AMERICAN SOCIETY OF INTERIOR DESIGNERS
MISSOURI WEST/ KANSAS

ARE YOU AN ASID MEMBER? [ ] Yes [ ] No

[ ] Please contact me about joining ASID as an Affiliate Member

CONTACT INFORMATION

Organization Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Website: _____

Local Contact Name, email & phone:

_____

_____

BILLING INFORMATION

Address: _____

Apt / Suite: _____

City, State, Zip: _____

Sponsorship Amount: _____

PAYMENT METHOD

Payment Type: [ ] Visa [ ] Mastercard [ ] American Express [ ] Check

Name on Card: _____

Card Number: _____

Expiration Date: _____ / _____ Security Code: _____

☐ **Logo and all requested documents sent.**

**Payment plans available upon request*

Please mail or email completed forms and payment to:

ASID Missouri West- Kansas
1221 W. 103rd, Ste. 603
Kansas City, MO 64114
E: administrator@mow-ks.asid.org

For questions, please contact Shelby Puetz:
administrator@mow-ks.asid.org.
As payments are made, ASID MOW-KS
will email you a receipt for your payment.

Signature: _____

Date: _____

AMERICAN SOCIETY OF INTERIOR DESIGNERS
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WHAT'S THE DIFFERENCE?

AFFILIATE MEMBER VS. CHAPTER SPONSOR

What is an Affiliate Member?

Affiliate members are individuals, other than Practitioner, Educator, or Student, that support the profession of interior design and do not otherwise qualify for any other Individual member category.

What is a Chapter Sponsor?

Sponsorship provides opportunities to increase your company's visibility through additional marketing, branding, special access and deeper engagement with our specialized audience. Sponsorships are offered at a fee in addition to your annual membership dues. Only ASID members may take advantage of our sponsorship program, which provides benefits that further your contact with our members, as well as increases your exposure throughout the chapter region. Sponsors can provide our members exclusive access to industry partner content, tools and opportunities. Sponsoring our chapter provides a unique opportunity for industry partners to further highlight their brand, enhance their engagement, and distribute content and messaging to our members on a more in-depth level.

Sponsors help us grow our chapter! Your sponsorship allows us to generate non-dues revenue that funds important organizational missions and objectives and helps us to offer valuable programs and event that engage our members. Your sponsorship money goes directly to our chapter to offer programming for our design community and helps us grow and attract new members! For more information about how to join ASID, please visit:

Join - Belong - Apply

THANK YOU FOR YOUR SUPPORT!

AMERICAN SOCIETY OF INTERIOR DESIGNERS
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ADDITIONAL TERMS AND CONDITIONS

1. Sponsor Benefits: Sponsor shall be entitled to all benefits and rights in accordance with the selected package and options aforementioned. Promotional benefits will not be activated until payment and logo are received by ASID MOW-KS.
2. Sponsor Obligations:
    a. Full sponsorship level shall be payable in full with the execution of this Agreement. The sponsorship fee includes all benefits set forth herein.
    b. Sponsor shall provide high resolution company logo and hyperlink (if required) to be used on ASID MOW-KS website and other promotional materials. Sponsor understands and agrees that failure to provide such copies in a timely manner may result in exclusion from ASID MOW-KS promotional materials, which shall not be considered a breach by ASID MOW-KS of this Agreement.
    c. Sponsor acknowledges, covenants and agrees that the recognition and sponsorship activities as described herein do not constitute an endorsement or recommendation by ASID MOW-KS of any product, service, or other activity of Sponsor.
3. License, Intellectual Property: Each Party shall have the limited, non-exclusive, revocable, royalty-free right to use one another's name, logo, and trademarks in advertising and other materials to carry out their respective obligations under this Agreement. Notwithstanding the above, ASID MOW-KS shall have the right to review and approve or reject any use of its trademark, name, or any of its intellectual property. Neither Party shall use one another's name, logo, or trademarks in a harmful, false, misleading, or disparaging manner.
    a. Sponsor represents and warrants that any advertisement, logo, design or other content it supplies to ASID MOW-KS pursuant to this agreement will not defame, libel or slander any third party; that it will not invade the privacy, right of publicity or other personal rights of any third party; and that it will not infringe on or otherwise violate the copyright, trademark, trade secret, patent or other intellectual property rights of any third party.
4. Limitation of Liability: ASID MOW-KS makes no warranties, either express or implied, regarding the appearance of Sponsor's content, including but not limited to the warranty of merchantability or fitness for a particular purpose. Sponsor agrees that ASID MOW-KS will in no event be liable for any punitive, consequential or third party damages, including but not limited to lost profits, even if Sponsor has advised ASID MOW-KS of the possibility of such loss. In no event shall ASID MOW-KS's liability to Sponsor exceed the fees Sponsor has paid to ASID MOW-KS in the previous six months. Further, for purposes of this Agreement the term "ASID MOW-KS Chapter Person" shall mean any present or former ASID MOW-KS officer, director, member or employee. As a material inducement on the part of ASID MOW-KS to enter into this Agreement, Sponsor agrees that: (a) To the extent that the proceeds, if any, from any insurance policy maintained by ASID MOW-KS are insufficient to satisfy any judgment obtained against ASID MOW-KS or any ASID MOW-KS Chapter Person, only the assets of ASID MOW-KS, not the individual assets of any ASID MOW-KS Chapter Person, may be used to satisfy any such judgment requiring the payments of monies; (b) To the fullest extent permitted by law, and except for ASID MOW-KS's obligation, if any, under this Agreement to pay Sponsor certain fees, the maximum collective liability of ASID MOW-KS to Sponsor or to anyone claiming through or under Sponsor for any injury, loss or damage shall not exceed the greater of (i) the available proceeds of any insurance policy maintained by us or (ii) the sponsorship fees paid by

Sponsor for the preceding six months; (c) ASID MOW-KS shall not be held responsible for (i) the negligence or willful misconduct of third parties; (ii) the negligence or willful misconduct of Sponsor or (iii) the non-performance of third parties.

5. Indemnification: Sponsor agrees to defend, indemnify and hold harmless ASID MOW-KS, its parents and affiliates together with their respective employees, agents, directors, officers and members, from and against all liabilities, injuries, claims, damages and expenses, including but not limited to reasonable attorney's fees and costs, arising out of Sponsor's advertisement or other content provided to ASID MOW-KS for use on the website or in the ASID MOW-KS newsletter, Sponsor's breach or alleged breach of this Agreement, or Sponsor's breach or alleged breach of the copyright, trademark, proprietary or other rights of any third party. Sponsor's liability shall be limited only in the case that such liabilities, injuries, claims, damages and expenses result from the willful misconduct or gross negligence of ASID MOW-KS.
6. Relationship of the Parties; No Assignment: This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be modified or assigned by either party without the written consent of the other party. Parties further understand and agree that only the Missouri West-Kansas Chapter of ASID, not the American Society of Interior Designers, Inc. is a party to this Agreement. Under no circumstance shall the American Society of Interior Designers, Inc. be subject to any dispute or claim arising out of this Agreement.
7. Termination: ASID MOW-KS may cancel this Agreement immediately at any time upon written or electronic notice to Sponsor. The failure of Sponsor to perform any service under this Agreement or a failure to perform any provision under this Agreement will be considered a Breach of Agreement and ASID MOW-KS shall be able to terminate this Agreement and seek any damages. Sponsor understands that all payments to ASID MOW-KS are final and nonrefundable.
8. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the State of Missouri. Any claim arising out of this Agreement shall be brought to a court of competent jurisdiction in the State of Missouri.
9. Compliance with Laws: Parties represent and warrant that as of the Effective Date of this Agreement Parties are in compliance with all applicable federal, state, and local laws, regulations, and ordinances necessary to carry out their obligations under this Agreement. Parties shall be individually responsible for maintaining compliance with such laws and regulations.
10. Entire Agreement: This Agreement is complete and represents the entire agreement between the parties. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. If any provisions of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid or enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.
11. Changes to these Terms and Conditions. ASID MOW-KS may amend these Terms and Conditions at its sole discretion with notice to Sponsor. Platinum and Gold levels have open scheduling opportunities upon availability and or Feb.15th of the contracted year. After Feb. 15th Sponsorship opportunities are open to all Sponsorship levels upon availability.
12. Force Majeure. Neither party shall be liable or responsible to the other party, or be deemed to have breached these Terms and Condition, for any failure or delay in fulfilling or performing any of these Terms and Conditions, when and to the extent such failure or delay is caused by or results from acts beyond the impacted party's ("Impacted Party") control, including, without limitation, the following force majeure events ("Force Majeure Events"): (a) acts of God; (b) flood, fire, earthquake, or explosion; (c) war, invasion, hostilities (whether war is declared or not), terrorist threats or acts, riot or other civil unrest; (d) government order, law, or actions; (e) embargoes or blockades in effect on or after the date of this Agreement; and (f) national or regional emergency; and (g) other similar events beyond the control of the Impacted Party.