

VIVID

ASID MISSOURI-WEST/KANSAS CHAPTER NEWSLETTER



ASID MISSOURI-WEST/KANSAS CHAPTER

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President's Letter

Contributed by Susan Prestia,
Interior Directions, President, ASID

Design Impacts Lives the motto of ASID, surrounds us all as Students, Interior Designers, Architects, Industry Partners and our Clients. We live the brand as professional members of ASID. Our businesses reflect our professional standards in the commercial & residential industry. In our day to day business, to Designing for a Difference, we assist ourselves with riches of talent, friendship & giving back. Thank you for your commitment & support to design excellence in the industry through ASID.

Mentoring students helps assure the next professional generation of Architects & Interior Design. SCALE inspired me to see we have our future in good hands with the talents of our students. This event is a building block to professional understanding of our industry. I fully encourage all students to take part in ASID SCALE. 2019 SCALE will be held in New York City.

Being a part of something bigger than yourself is my honor as our Chapter President this year. Our Chapter has many events coming up for you, both educational & social. We have a Board that is excited to get you involved. Please attend the events, learn, be inspired and give back. Board Members can use your assistance on a committee. All talents graciously accepted. See a Board Member for details & volunteer. You too can be a Board Member, see me for details.

Industry Partners. Our ASID Industry Partners sponsor our chapter events and we in return receive knowledge & updates on products & installations related to our clients' needs. Thank an Industry Partner for all they do to support us.

Membership. Membership has its benefits rolled out for 2018 Students. Students were offered a one-time fee of \$85.00 for Student membership with a pro-rated system for four years. As professionals I encourage you to update your membership records. ASID is offering an upgrade to your membership for additional \$200.00 a year. Half of the fee is returned to our Chapter. Let ASID promote you.

Scholarships. Education of Scholarship is available to students & professionals on local and national levels. Scholarships are offered so please apply. We will post ASID and Industry Scholarships on social media & via e-mail. All you need to do is apply & follow up.

Professionals can feature their talents in our Annual Design Excellence Awards in turn, winner's entries are forwarded to National. July will offer CLC in Washington D.C. for 2018 along with mega Continuing Education Units & ASID Gala. All are welcome to attend.

Spreading the word of ASID continues with road trips to schools, social media and meetings. Be a part and connect with us on Facebook and Instagram. Join me on LinkedIn. Bring a designer or architect friend to a meeting or special event & ask them to become a member of ASID.

Well, it is time to party with a purpose, Spring Swing at Top Golf April 24th will help support two great causes. Downtown Rotary of Kansas City Capital Campaign for the Rotary Youth Camp's Health Station and ASID Missouri West / Kansas Student Scholarships will benefit from us swinging into action. Grab your sticks and swing to make a difference.

Fore Now,

Susan Prestia, Allied ASID

WINTER 2018

COMMUNICATIONS

A Note from your Communications Director

Contributed by Amy Krause, Amy Krause Design LLC.,
Communications Director, Allied ASID



Greetings, everyone! I am very excited to introduce myself as our Chapter's new Communications Director. Every two years, a new ASID member is elected into this role and I look forward to working with you through 2019.

What have I been working on, thus far? Well, to start with, pulling together a committee to help us communicate everything ASID Missouri-West/Kansas. There is a lot going on, not only within our Chapter, but also with our members and industry partners and we want to help you spread the word. We learn, grow and inspire by sharing and engaging with each other. We not only want to promote all of the wonderful events ASID plans, we also want to share what is going on with members and industry partners as it pertains to ASID's mission: Design Impacts Lives.

But before I get into that, let me introduce the fine people who have joined our Communications team: **Shelby Tillman**, Kohler Signature Store; **Ashley Travers**, California Closets and **Cindy Wohlenhaus**, Trendstone. Welcome to the Communications Committee and thank you! May we accomplish great things together!

First on the agenda, our Chapter would like to invite you to follow us on social media. Don't be shy! Let us know you are there by engaging in our posts):

Facebook (ASID Missouri West/Kansas Chapter) <https://www.facebook.com/groups/ASIDMO/>

Instagram (ASIDMOWESTKS) <https://www.instagram.com/asidmowestks/>

LinkedIn (ASID Missouri West/Kansas)

<https://www.linkedin.com/company/25074501/admin/updates/>

If you have a project or article you would like to share, we would like to help you spread the news by reposting it (you need to make it easy for us, we're volunteers!). We look for postings that speak to our ASID mission. Use hashtags in Instagram such as [#designimpactslives](#) and [#asidmowestks](#) (so we can find it) or tag us on your Facebook post. If you are an industry partner and have an event you would like us to repost, same steps apply.

Lastly, we are always looking for content for our newsletters. Please reach out to me at Communications@mow-ks.asid.org to contribute.

Looking forward to meeting and working with you all, Amy

Our MISSION

THE WHY

ASID advances the professional and communicates the impact of interior design to enhance the human experience.

LEADS collaboration with those working to promote the value of interior design.

PREPARES its members to excel in a dynamic and evolving profession competing in a global marketplace.

ADVANCES the profession by generating, collecting, and disseminating applied knowledge.

DESIGN IMPACTS LIVES
[#designimpactslives](#)

Design improves environmental quality.
Design impacts experience.
Design helps achieve results.
Design lives on.

2018
INDUSTRY
SPONSORS

SILVER

Kitchens & Baths by Briggs
Trendstone
KDR

BRONZE

Bronze Age Designs/ Rock
California Closets
Cottage Glassworks
Cosentino
Electronic Life
EPKO Industries
Ferguson
Grandview Winnelson
Jim Dar & Company
Kohler
ISC Surfaces/Virginia Tile
MDC
Moen
Premier Tile
Sherwin-Williams
Sunderlands
Victoria & Albert
Weave Gotcha Covered
Wilson Art

Thank you!

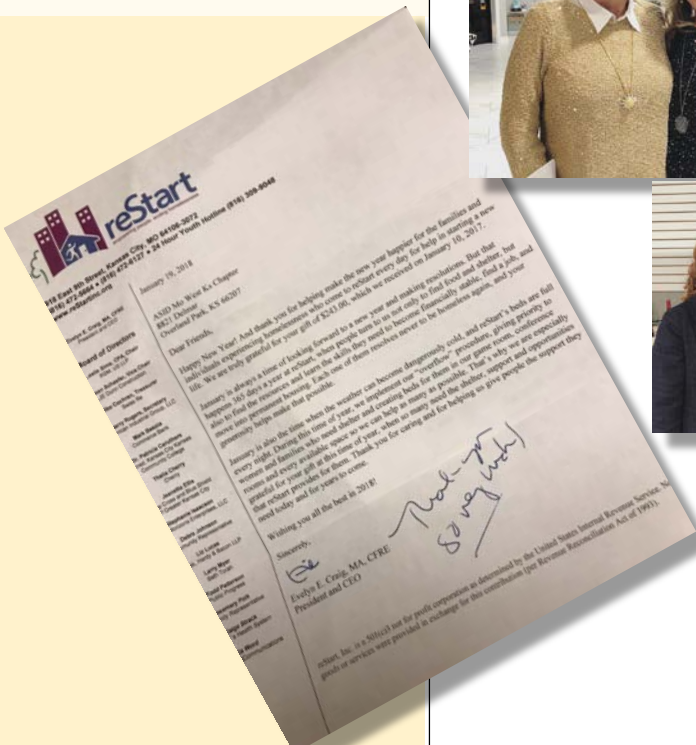
2017
Holiday Party **EVENT**



*Thank you,
Grandview
Winnelson,
for hosting at your
new showroom.*



ASID members
donated
household items
and raised funds that
benefitted reStart.
*Well done,
ASID members
and sponsors!*



WINTER 2018

UPCOMING EVENTS

More events at: <http://mow-ks.asid.org/events/>

FUNDRAISER



Spring Swing!

Who: Sponsors, teams, and individuals welcome.
 When: Tuesday, April 24, 2018
 Time: Social 5:30pm; Tee-off 6:15pm
 Where: Top Golf 10611 Nall Ave Overland Park 66207

Swing local, Give back event.

This year, The Kansas City Rotary Club and ASID Missouri-West Kansas Chapter are teaming up to raise money for Rotary Youth Camp Campaign & ASID Interior Design Student Scholarships. Plan to join us for this fun fundraising event!

Details and registration: <http://mow-ks.asid.org/>





2018 ASID MISSOURI WEST/KANSAS

MEET THE PROS

Trends, Benefits & Brands

MAY 3, 2018 5-7PM
(under the tent)

ASID
SYMPHONY DESIGNERS'
SHOWHOUSE
NATIONAL AWARD WINNER
The longest continuously running showhouse fundraiser in the nation



445 W. 56th St., Kansas City, Missouri 64113

Free to attend with purchase of Showhouse Tour ticket. Food, beverage and more!

MAY 12, 2018 1:30 - 3:30PM
(under the tent)

David Lewandowski & Karen Badalucco, Trendstone/Cambria
Lynn Middleton, Kitchens & Baths by Briggs
Kerin Lutz, K+A Sales
Rich Warner, Factory Direct/Ferguson Enterprises
Shelby Tillman & Matt Loch, Kohler Signature Store & Kohler
Belinda Kay Penaloza, Wenyu Zheo, Kristen Doherty & Kent Hatch, JCCC Student Interior Design
Erin Shape, Diane Leader, Lindsay Boyd, Park University Student Interior Design

Nicole Moinanen, Sherwin-Williams
Amy Haller, California Closets
Shelby Puetz, Virginia Tile
William Wagner, Wilson Lighting
Susan Preston, Brewster Home Fashions
Shelby Tillman & Nicole Bell, Kohler Signature Store & Kohler



NATIONAL

JUL 13 Leadership Experience



THE LEADERSHIP EXPERIENCE

JULY 13-15, 2017 | SAN DIEGO

PRESENTED BY 

Industry Partner

HAPPENINGS



Dr. Tim and Heather Pluard's home is this year's Showhouse located at 445 West 56th Street Kansas City, MO 64113

**Open house
April 21 - May 13, 2018**

About the home:

The glorious colonial home is located near the historic site of the Battle of Westport in Ward Estates. The stunning single family three-story historic home is located at 445 West 56th Street and sits on a short acre on one of Sunset Hills' most desired streets.

This 5,034 sq. ft. home boasts six bedrooms, five bathrooms and three half baths and sits on a 34,848 sq. ft. corner lot. Built in 1915, this year's home boasts over 30 indoor/outdoor spaces that will be transformed by 18 area designers.

This Kansas City tradition is one of the city's most anticipated events of the year. The first Symphony Designers' Showhouse was presented in 1970. The project has enabled KCSA to contribute more than \$5 million to the Kansas City Symphony and has been recognized nationally as an exemplary fundraising project. In November 2017, KCSA's Symphony Designers' Showhouse announced its membership in the American Society of Interior Designers.

The finished home will be open to the public April 21 through May 13, 2018, T, W, F, Sa, Su from 10 a.m. to 5 p.m.; Thursday 10 a.m. to 8 p.m. Closed Mondays. Tickets to the finished house are \$20 in advance (available from KCSA members, various ticket outlets and online) and \$25 at the door. Tickets are on sale now at showhouse.org. In ticket outlets March 1.

The Symphony Designers' Showhouse also features a Boutique filled with one-of-a-kind home décor ideas and fashion from area artisans. Several special events will be held including a café, luncheons and once a week

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Industry Partner

HAPPENINGS



Congrats,
ASID
Members!

evening event. Details will be announced as they become available. The finished home is also available for private party rental.

Go to showhouse.org for more information and visit us on Facebook at @SymphonyDesignersShowhouse

About the Kansas City Symphony Alliance

The Kansas City Symphony Alliance is a nonprofit volunteer organization which promotes an interest in symphonic music throughout the greater Kansas City area, and in particular the welfare of the Kansas City Symphony, the Kansas City Symphony's programming, young peoples' concerts and youth activities, through volunteerism, educational projects, social activities and fund raising projects.

About the Kansas City Symphony and Symphony Chorus

Founded in 1982, the Kansas City Symphony is a major force in the cultural

life of the community. Praised for performances of uncompromising musicians, and enjoys a national reputation under the artistic leadership of Music Director Michael Stern. The 160-member volunteer Symphony Chorus is led by Charles Bruffy. Presenting more than 100 concerts annually in a 42-week season, the Symphony also performs for the Kansas City Ballet and Lyric Opera of Kansas City. Every season comprises an impressive variety of programs that collectively reach more than 200,000 people, including the Symphony's annual Bank of America Celebration at the Station concert held each Memorial Day weekend. For more information or tickets, visit kcsymphony.org or call (816) 471-0400.



2018 JCCC Interior Design Bid Board

ASID Showhouse Designer/Teams

California Closets

Cambria

GoodHaus Design

*Interior Directions
by Susan Prestia*

JCCC School of Design

Kansas City Symphony Alliance

*Kitchen and Baths
by Briggs*

Kohler Signature Store

*Park University
Interior Design Dept*

Pella Windows

Premier Tile

Sherwin Williams

Trendstone

Virginia Tile



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Industry CONTRIBUTIONS



Contributed by
Kathryn Grube,
ASID, MID, NCIDQ, LEED AP

Before:



After:



CC 234

Photos: Kathryn Grube, JCCC

Functional Color Solutions, LLC wins national award for functional color design at JCCC Johnson County Community College in Overland Park, KS has a new, campus-wide design standard for the wall colors used for classrooms and offices. The functional color design strategy recently won a national design award in December for "Project of Distinction" by a peer reviewed architect jury for College Planning & Management magazine's Educational Design Showcase edition. The paint values were strategically selected by Kathryn Grube, ASID, owner of Functional Color Solutions, LLC, and also Associate Professor of Interior Design at JCCC, that increase occupant productivity, promote academic success, and enrich well-being. Sherwin Williams hues in values of blue, green, and yellow have been incorporated to promote positive benefits for both their psychological and physiological effects on mind, body, and emotion. They also stay with JCCC's marketing brand by using variations of JCCC's school colors (navy blue and gold) and also adding a third hue of green, which is a mixing of blue and yellow for a seamless blend when the hues are used together in the same space. The design concept focuses on strategically selected groupings of the three wall paint colors and their correlating shade-darker accents. The darker shade is placed on the teaching wall that is proven to draw the eye forward + promote attention to its location. The standard wall color is placed on the remaining three walls and can be interchanged in any arrangement and still elicit the positive responses desired from the end-users. This teaching wall concept is still used by the military today as well as by Henry Ford in 1923 in his training of how to work the assembly line.

Industry CONTRIBUTIONS

Color values selected have a no-voc paint specification and have lower maintenance requirements than the previous white walled environments. All colors selected are in compliance with the Illuminating Engineering Society's (IES) guidelines for the 50% to 70% * recommended light reflectance value (LRV) for academic settings.

Each hue has its own physiological and psychological effect on the mind, body, and emotion. Blue promotes focus, attention, and lowers your respiration rate and heart rate, and gives off a calming or soothing effect. Blue is the most accepted color among males world-wide and second among females. Blue also suppresses appetite and because it is a cool color, it can actually psychologically change the temperature of that room six to ten degrees cooler than it is in rooms facing south or southwest exposure. Green was selected because it is also a cool and relaxing color, associated with renewal, which works well with science related classrooms. It is the most accepted color among females and second among males worldwide. Green has an amazing healing factor that when the wavelength of green hue is reflected off the surface, it absorbs into the skin, and it relaxes muscles and deepens breathing. Yellow was selected for a balance of warm and cool color combinations and because it's stimulating. Yellow creates an internal energy and can actually help promote memory. It also generates muscle energy and it helps with collaboration and discussion. Yellow is also the most luminous color in the spectrum and it gives the sensation of heat and light, which is perfect for spaces that have no windows or face a north or northeast exposure.

The color design project was a three-year evidence base design research, analysis, and approval process project with implementation where psychological and physiological color design was incorporated into JCCC's classroom design and is a new design standard across campus. After being submitted and approved by the dean's council in 2015, the color design strategies have been incorporated throughout JCCC with the bi-annual renovation of classrooms and office areas. The work was

Before:



After:



CLB 209

Photos: Kathryn Grube, JCCC

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Industry CONTRIBUTIONS

surveyed and 100% accepted and welcomed from the students over the plain white wall classrooms that were originally there prior. Currently to date, 63 classrooms have been completed with the new hues with an ongoing maintenance schedule to continue with the balance of the 270 classrooms and 124 lab spaces on campus.

This innovation of color psychology in design is not new – as it has been used for over a century in evidence based design projects, but unfortunately color is often categorized as mere preference for an aesthetic. Its ability to elicit a definitive reaction from occupants is not taken seriously for it can do to promote the desired function(s) within an interior environment. This project was a great way to endorse functional color design in the field of interior design and educate others that color is not simply preference, but does have a functional aspect that when used correctly, can have amazing benefits in both psychologically and physiologically for the end users of the space by simply occupying the room. It allows JCCC to be nationally recognized and published for their innovation in design strategies and promote JCCC's Strategic Plan: "Excellence + Innovation Required, to quote JCCC's president, Dr. Joe Sopcich. "The promise of our common future – to reach new levels of educational excellence and innovation – will require us to put forth our own best efforts and work together as one college in a united and cohesive way,"

The classrooms also become the teaching environment to educate students on how their surroundings can drive their sensory motor skills and allow them to achieve more than they would in a white wall environment that actually hinders academic performance and employee productivity. The new hues promote a positive impact on health, behavior, and emotion from the occupants with more accurate academic results, increased positively and morale, employee performance, and give off an overall heightened sense of pride within JCCC and the community.

Kathryn Grube, ASID, MID, NCIDQ, LEED AP
www.functionalcolorsolutions.com
functionalcolor@yahoo.com

Before:



After:

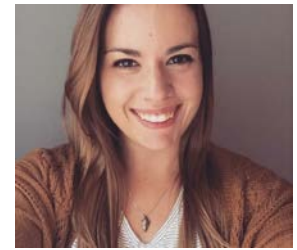


CLB 209

Photos: Kathryn Grube, JCCC

STUDENT

CONTRIBUTIONS



Going to school in the Kansas City area has given students in the interior design community many opportunities to branch out and be a part of extracurricular activities. My fellow students at Park University have taken on a few projects this semester and can't wait to see them come to life. The two big projects are Tiny Homes for Veterans and The Kansas City Symphony Designers' Showhouse.

The KC Symphony Designers' Showhouse is in its 49th year and Park University is making its debut by designing one of the rooms. We have chosen to redesign the first floor office. To keep the room simple and reflect the character of the home we are keeping the room neutral in color with accents of color. The focal point of this small space is the fireplace which we plan to dress up with added trim and marble tile. Working on this project has really helped get Park University's Interior Design program name out there and recognized by the community.

The Tiny Homes for Veterans is a competition to submit a design for a tiny home and the winner that is picked will get to see their design become a reality. John Loeffler, who not only is an interior design student at Park but a veteran himself, wanted to enter into this competition with the help of his classmates who were interested in designing a tiny home. Not only is he entering a design in the competition but building a tiny home as well. The trailer was donated to John as well as materials from various companies. He also enlisted members of our Global Warrior Center on campus to help build the home. This project really gives you a sense of community and it couldn't be for a better cause.

Our goal for Park's Interior Design Program is to get our names out into the community. Not many people realize we have a design program and we hope to change that. We enjoy taking on outside projects as it gives us experience working on a real life project.

Diane Leader,
Interior Design Student, Park University
ASID Student Representative to the Board

*Park University
Kansas City Symphony Designers' Showhouse
Bid Board*



Member

HIGHLIGHT

News from Wichita Area ASID

Contributed by
Vicki Flores,

ALLIED ASID | CERTIFIED LIVING IN PLACE PROFESSIONAL (CLIPP)

Last September, two of us, Wichita ASID designers who specialize in **Living in Place** and **Aging in Place**, opened our homes to support the fight against ALS.

Mitzi Beach, ASID and Certified Aging in Place Specialist (CAPS), and I, Vicki Flores, Allied ASID and Certified Living in Place Professional (CLIPP), aided by other members of the Wichita ASID networking group, gave tours and talked about our unique homes; what makes them comfortable, safe and accessible, in addition to aesthetic design.

These are not staged "Show Homes". They are homes where our families live, work and play. Our homes have been designed to address accessibility issues for the way we live in our homes today with plans for tomorrow.

My son, Bryan, has been living with ALS for over 10 years, so we have been involved with the walk to Defeat ALS, but this year we wanted to do something more. Our small group of less than a dozen, raised nearly \$7,000 in donations for the Mid America ALS Association, headquartered in Wichita and Kansas City from the Accessibility Home Tour and our Sponsors.

The Wichita Symphony Society has been having difficulties finding the right property for their Designer Show House. Two years ago, after the last option fell through, they invited five local designers and decorators to open their homes for a weekend, to benefit the symphony. It was well received by the public.



Wichita ASID designers (from left) Pam Summervill, Wendy Mayes, Vicki Flores and Megan McGraw at the ALS Walk Kickoff Party

Our Accessibility Home Tour was visited by members of the Symphony Society who were impressed with the style and function of our homes and invited us to participate in this year's "Designer Digs" Weekend.

On September 8-9 Mitzi and I will again be participating in the Wichita Symphony Show House, but in a different role than we have in the past 20 + years. With our fellow ASID members on hand to point out accessibility features and to answer questions, we will be able to educate the public on the relevance of Professional Interior Design- one more step in our goal to make ASID more visible and relevant in Wichita.

Please plan to attend!

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