

Your NEW 2016-2017 Board

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Kathleen Ramsey

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President's Letter

*Contributed by Kathleen Ramsey, Ramsey Interiors,
President, ASID*



Greetings All!

The leaves are swirling, our clocks are turned back, plants and flowers are going dormant. While nature is dialing back, your ASID chapter is gearing up for an inspiring year. I look forward to my year as your President. Much of that excitement comes from the great board that has stepped up to take our chapter to the next level.

What does that look like for you?

On the Professional Development front, **Spenser Lehmann** is working to provide CEU and content that is pertinent to your practice and business. In our most recent member survey, membership is asking for programming that addresses the use of technology and social media in our world. We just completed the **2017 Sherwin Williams Colormix** and ASID Industry Partner Trade show. In addition to the Colormix CEU, we had a presentation from **Todd Sandler of Naturally Wired on Smart Homes**: Let Technology enhance your design. In the spring Spenser and his committee are working on a day long CEU Tour and evening



Photo credit Matt Kocoureck

festivities, that will allow our local members and those outlying areas obtain required CEU's.

On the Membership front **Kim Rice, Belinda Penalzoza, and Jessica Menge** are brainstorming ways to reach out to our regional design programs. We are working with our Industry Partners to inspire new designers and introduce the benefits of being part of the ASID community. Our future depends on including and encouraging the next generation of professionals.

We have rolled out our Industry Partner Sponsorship program with great participation. Industry Partners can participate on an individual event basis or take it to the next level with multi event participation. If you would like more information please see our website asidmowestks.org or contact [administrator@mowestks.org](mailto:administrator@mowestks.asid.org)

(Continued on next page...)

Upcoming Events

December

12/8

MARC's 2016 Sustainable
Success Stories
Kauffman Foundation
Conference Center

12/12

Cosentino Toasts
Holiday Event
Cosentino Center

12/12

KCH&S December Issue
Launch Party
Gaslight Grill

12/13

One Hour Shower:
Lunch & Learn
Neenan Company

12/13

ASID Holiday Party
MSI Distributing
More Info to Come!

12/15

JCCC IDSA
2016 Holiday Celebration
The Gallery at ISC Surfaces

**For detailed program
information and direct
registration links, go
to asidmowestks.org**

President's Letter (continued)

On a national level ASID headquarters is working to increase the awareness of the ways that design impacts all our lives. Americans spend 92% of their time indoors. What we do impacts their lives and experiences on a daily basis. Headquarters is making sure that design has a seat at the table when health and wellness issues are being discussed. Want to take your business to the next level? ASID.org has many resources available at no cost or a nominal fee.

It's going to be a fun and hopefully inspiring year. So settle in, lace up your boots — we are taking it to the next level this year!

All the best,

Kathleen

Note from your Communications Director

*Contributed by Kristen Fairbanks,
Classic Kitchens Design Studio,
Communications Director, Allied ASID*



Happy Fall, Ya'll! Yes, I do realize that as I am *finally* getting the **Fall 2016 VIViD Newsletter** delivered to you, we are more than two-thirds of the way through autumn. Baseball season is well over (we're still proud of you, Royals!). Pumpkins have been carved and smashed. And the leaves we failed to rake have blown into our neighbors' yards (or vice-versa).

Sometimes "Life Happens" and those things take priority. My sincerest apologies for the slight delay, and thank you for your patience!

I hope you will consider dropping me a note at **Communications@mowks.asid.org** to let me know what *you* would like to see included in upcoming newsletters. I would also be tickled pink to hear from those of you who are brave enough (*you can do it!*) to tackle writing an article for a future newsletter — I'd be more than happy to help you edit it prior to publishing!

Enjoy the last few weeks of the fall season. I look forward to our paths crossing at an event soon.

Until next time,

Kristen

ASID Event Highlights

If you weren't able to attend the **2016 ASID MOWEST/KS Annual Dinner + Heartland Design Awards** — or even if you were — enjoy the following highlights from the event.



2016

**ASID MOWEST/KS
Annual Dinner**

+

**Heartland
Design Awards**

Membership Acknowledgements

40 Years of Membership

Bonnie Taylor

Nancy Asay

Linda Lee

Vickie Stewart

20 Years of Membership

Mary Tischer

Wendy Mayes

Karen Rodenbeck

10 Years of Membership

Amy Migliazzo

Carrie Broome

Nichol Cramer



50 Years of Membership

Jim Dalton

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2016

ASID MOWEST/KS
Annual Dinner

+

Heartland
Design Awards

\$1,000 Student Scholarship Award Winners

Erin Peters

University of Central Missouri

Katrina Culwell

Johnson County Community College

Belinda Penalzo

Johnson County Community College



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2016

ASID MOWEST/KS
Annual Dinner

+

*Heartland
Design Awards*



Silver Award Winner

Ann Egan Interior Design
Residential Single Space



ASID Event Highlights

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2016

**ASID MOWEST/KS
Annual Dinner**

+

**Heartland
Design Awards**



Gold Award Winner

Michelle Ford Design
Residential Single Space



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2016

**ASID MOWEST/KS
Annual Dinner**

+

**Heartland
Design Awards**



Gold Award Winner

Interiors by Melody (Davidson)
Residential Whole House—Small



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2016

**ASID MOWEST/KS
Annual Dinner**

+

**Heartland
Design Awards**



Gold Award Winner

JCCC Interior Design Student Association
(Amy Krause, Kaarin Nelson, Susan Reardon)
Residential Model Home



ASID Event Highlights

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2016

**ASID MOWEST/KS
Annual Dinner**

+

**Heartland
Design Awards**



Gold Award Winner

Michelle Ford Design

Commercial — Corporate Small





Our Mission

THE WHY

ASID advances the professional and communicates the impact of interior design to enhance the human experience

LEADS collaboration with those working to promote the value of interior design.

PREPARES its members to excel in a dynamic and evolving profession competing in a global marketplace.

ADVANCES the profession by generating, collecting, and disseminating applied knowledge.

Industry Partner Sponsorship Program

The ASID MOWEST/KS Chapter is excited to announce that the 2016-2017 Board is now in place and is actively recruiting committee members. Planning for the 10/01/2016 – 09/30/2017 fiscal year is well underway. We're developing a calendar chocked full of activities for our membership including in-demand CEU events; networking and membership-growth events; as well as fun and engaging member relationship-building events. We're also long-term planning for our 2017 Annual Awards Dinner, our Designing for a Difference charity contribution endeavors, and the ever-popular Sherwin-Williams Colormix. All of these events require financial or in kind support.

This year we have initiated an IP Sponsorship program. In lieu of asking for your support several times throughout the year, we're switching gears and offering the opportunity for you to instead opt for a one-time annual sponsorship option in order to better help you plan your annual marketing budget. We have the utmost appreciation for your generous contributions to our organization.

For complete information on this program and to learn how you can become an industry partner sponsor, please visit our chapter website at asidmowest.org We look forward to working toward a successful year as partners.

Please contact Kathleen Ramsey at President@mow-ks.asid.org with your questions.

Current Industry Partner **GOLD SPONSORS**



Current Industry Partner **SILVER SPONSORS**



TrendStone



Current Industry Partner **BRONZE SPONSOR**



Industry Partner **Spotlight** Article

Contributed by Industry Partner
GOLD SPONSOR, KDR Showrooms



Window Treatments: Creating a Turnkey Process

At KDR Designer Showrooms, we think it's safe to say that we all strive to work smarter, not harder. We're taking a closer look behind the scenes at the creation of custom window treatments. We've tapped experts at local workrooms to assemble **simple steps that will ensure a successful, stress-free installation.**



The Drapery Workroom

We believe, and we're sure many of you know all too well, that your workroom can be one of your strongest allies. Many of you have built relationships and have long histories with particular workrooms, but are you taking full advantage of all they have to offer? And how are they compensated for their services?

Kevin Kenney, President of KDR Designer Showrooms, urges designers to take full advantage of a

workroom's knowledge and experience. "When asked, we almost always refer workrooms who offer turnkey services to designers. Designers can't always be experts on everything they have to specify and select. Having trusted professionals who specialize in one category are invaluable and workrooms are no exception."

He adds, "We've certainly had instances where designers will specify hardware based on an aesthetic but its function may not be correct for the type of installation. There are a lot of technical considerations as well, and who better to oversee a hardware order than the individual constructing the drapery and installing it."

Our window covering department has seen errors in decorative hardware orders firsthand, resulting in chaotic installations with incorrectly ordered returns, rods and rings. Remember, that depending on the workroom, they may provide services you aren't utilizing and it might be a discussion worth having—one that will save you time and money in the long run.



(Continued on the next page...)

(Window Treatments...continued)

A Timeline for Custom Window Treatments

Depending on a workroom's level of involvement, the process may look something like this:

1. Designer finalizes design and makes fabric, trim and hardware selections.
2. Designer or workroom visits project site to measure. Typically, an hourly rate or trip fee will apply. If the workroom is tasked with the measure, they assume responsibility for calculations as a result.
3. Using the specified design, the workroom or designer will calculate yardage and hardware requirements (brackets/returns, rods, rings, etc.).
4. Fabrics, trim and hardware should be ordered at the same time. All may be ordered by designer or the designer can hire the workroom to calculate and order hardware.
5. Fabrication of window treatments/receipt of hardware.
6. Workroom's installer to deliver and install treatments to the jobsite.

Join the discussion on [Facebook](#), [Twitter](#) or [Instagram](#) and let us know how your workroom plays an important role in your business.



KDR is your local blind, shade, shutter and drapery hardware expert and we offer the most extensive selection of any distributor in the country including brands; Hartmann&Forbes, Paris Texas Hardware, The Finial Company, Select, Kirsch and more. We happily provide sampling and price lists to designers, even when the workroom is placing the order. We simply ask that if we're providing you with sampling, that your workroom is doing their product purchasing through KDR.

For more information on any of our decorative hardware or window shading products visit kdr-showrooms.com.

KDR's new online tool, [the Trade Portal](#) has been created with you in mind and designed for the way you work. It's never been easier to manage your business with KDR. Access resources, pay online, track orders and manage your account anytime, anywhere. Register for online access today at kdr-showrooms.com/trade-portal/register.

the Trade Portal



Get Published

Kansas City Homes & Style is the official magazine sponsor of our Missouri West / Kansas Chapter. Publisher, Renee Demott is dedicated to supporting our members in getting their work seen on the pages of her publication. New this year is the monthly *ASID trends – What's Hot Now* page.

How It Works

Each month, one full page advertorial space is provided to ASID to promote our members by giving them the opportunity to impart to readers their expertise in the area of interior design.

One member will be featured in each regular issue of *Kansas City Homes & Style*. The member will be sharing her/his tips and selections of what is trending in the home design market.

Guidelines

- Featured designer must be a member of the ASID Missouri West/Kansas Chapter
- Each designer/company will only be featured once during a 12-month period
- Submit trend idea to Renee Demott at reneekchs@gmail.com
- Provide short paragraph on what trend you will focus on
- Include specifics on this trend (i.e. if you are talking fabrics, what type/style of fabric, color family etc.)
- You must feature 4-6 products within your trend
- Include preliminary images for each product (these can be pulled from a website, we just need to see your ideas)
- Include your name, business, email and phone #
- Submission must be made 90 days prior to publication.

If your trend is selected, you will then be responsible for submitting the following:

- Photo of yourself – high resolution (300 dpi minimum)
- All product photos - high resolution (300 dpi minimum)
- Short description specific to each product, including the manufacturer
- All materials listed above are to be sent to Renee Demott at reneekchs@gmail.com and are due 45 days prior to publication. A specific date will be given to you, dependent upon which issue your trend will appear in. As this is a new promotional concept, there may be a back log before an issue becomes available.

ASID *trends*

WHAT'S HOT NOW

Organic Shapes & Textures

Organic Shapes & Textures are making an appearance everywhere in 2016. The Organic Form trend uses flowing, curving, organic shapes as opposed to geometric shapes composed of straight, angular or rigid. The overall impression of this trend is one of liveliness, motion, flow and a juxtaposition of both simplicity and complexity. These forms seem alive. Inspired by the natural world, mimicking what nature does so easily.

FEATURED DESIGNER



Susan Miller
Design Matters
816-885-6501
fordesignmatters.com



1. Modern Rectangular Baking Dish by Crate & Barrel | 2. Organic Flow Edge Table by Custom Made | 3. Modern Dinnerware by Fine China Imports
4. Marble Coffee Cup in Mango by Her One Imports | 5. Reclaimed Wood Stump Tables by Jeffrey Lane

AMERICAN SOCIETY OF INTERIOR DESIGNERS
MISSOURI WEST/KANSAS
www.asidmissouriwest.com
Homes & Style
Official Magazine Sponsor

MISSION STATEMENT
ASID advances the profession and celebrates the design of interior design to enhance the human experience.

Image Courtesy of homesandstylekc.com

Your New Professional Development Director

Contributed by Spenser Lehmann,
The Gallery ISC Surfaces,
Professional Development Director, Allied ASID



Who am I?

My name is Spenser Lehmann, and I am VERY excited to introduce myself as your new Director of Professional Development! For the past two years, I have been fortunate enough to serve as your At Large Director, and able to witness how intricate and passionate our chapter truly is. Please, stick with me in this letter to hear how I would like to collaborate with you!

What are my goals for our chapter?

As your new PD director, I am looking over our strengths and weaknesses. Regrowth of the territory by implementing fresh approaches to draw in a broader audience is the best way we can grow our chapter. We are one of the largest, professional, Interior Design organizations in existence, and that needs to continue for our growth and success. *ASID advances the profession and communicates the impact of interior design to enhance the human experience*, as stated by our strategic plan.

Members and Industry Partners:

As the life blood, you are what make us flow and allow us to exist. I am reaching out to you specifically, because I need your help. Wichita and Springfield, this includes you! With your help, I would like to set up events in all of our areas. Please, please help support our chapter by reaching out to me about the many ways that we can collaborate together, such as:

- Hosting an event in your area
- Connecting me with people that I can speak with about setting up events
- Joining my committee to help me plan and implement new ideas, CEU's, etc.

The New Events:

There are several types of changes that I will be making that I think will excite the chapter:

- Day CEU Session Trolley Tour

Potentially on a Saturday in March or April, date TBD, KC will serve as a test for a full day of events. On a Saturday, this will allow member from all over to travel in with accommodations to stay overnight in a hotel with special rates. I am avidly planning a tour and CEU of 4-5 showrooms in the mid afternoon, following by an architectural tour and/or gala the same night. I am beginning to look for sponsors for this!



(Continued on the next page...)

Professional Development Director (continued)

- Architecture Tours

As designers, we often like to touch, feel, and experience the actual spaces that we design (and others do as well)! Why not set up tours to see some of the most beautiful new and sustainable buildings, as well as some of the historical ones of the past?

- Students

I want to work hard to make sure that our students are supported, because we need to ensure that the next generation favors the value that we provide as an industry, as well as to them. I want to work on better scholarships and sponsorship opportunities to make sure students are able to mingle with us as we make them feel welcome.

To the Future

I want to hear from YOU on what type of events you want me to work on, what type of CEU's you want to hear, and everything else we can improve on. Please reach out to me at ProfessionalDevelopment@mow-ks.asid.org so that we can get in touch.

Warmest regards,

Spenser Lehmann

Professional Development Director, Allied ASID

You're Invited!

KANSAS CITY
Homes & STYLE

December Issue Launch Party
Plus the Johns family team
and the **KW** KELLERWILLIAMS REALTY Real Estate Experts
Monday, December 12th • 5:30-7 p.m.

LOCATED AT
GASLIGHT GRILL

5020 W. 137th Street, Overland Park, KS
Small Bites • Wine • Great Networking
Stop by, join us and pick up the issue!

RSVP to Renee at 913.827.4111 ext. 418
or reneekchs@gmail.com

JCCC INTERIOR DESIGN | IDSA INTERIOR DESIGN STUDENT ASSOCIATION
JOHNSON COUNTY COMMUNITY COLLEGE

2016
Holiday Celebration

INTERIOR DESIGN
Students • Alumni
and
Industry Professionals
+ 1 ADULT GUEST

❑ Cost: \$5.00 / Student
and Alumni + per guest
❑ \$10.00 / public

Sign Up at ShopJCCC on jccc.edu
by Wednesday, 12/08/16

THURSDAY
December 15th, 2016
6 – 8 p.m.

The Gallery
KISurfaces
9801 Commerce Pkwy
Lenexa, KS 66219

❖ Heavy Hors D'oeuvres
❖ Lots of Door Prizes !!!
❖ Ornament Exchange
(Bring a wrapped holiday ornament)

TOYS FOR TOTS
Bring new, unwrapped toy(s) for
donation + get extra door prize ticket!

Growth Opportunity

Gallery Designer ISC Surfaces

Reports to: Shelby Puetz, Gallery Director
Hours: T-F 8:30am — 5:00 pm, and Saturday 9:00 am to 1:00 pm.

Responsibilities (include but not limited to):

- Assist clients with tile and wood selections for new construction or remodeling projects
- Multiple project management
- Keep projects within clients budget
- Learn our full line of products
- Attend networking events of industry partners
- Keep the Gallery visually current
- Keep our Sample Central organized and up to date
- Customer service and general office duties
- Special projects as needed

Qualifications:

- Interior Design background required
- Excellent team player who is energetic and personable who loves to work with people
- Must be a proactive individual who welcomes challenges and is able to work in a fast-paced, demanding and flexible environment
- Must have strong verbal and written communication skills
- Must be punctual, dependable, creative, positive and work well under pressure
- Must be organized with attention to detail and follow-through
- Must have good customer service skills
- Proficiency and experience using Auto CAD, Google Sketchup, Excel, Word & Outlook
- Experience with tile or wood would be a plus.

Interested candidates should submit letter/email of interest to Shelby at spuetz@iscsurfaces.com

Call For Newsletter Submissions

Have an idea for an article you want to see featured in an upcoming newsletter? Would you like to contribute your perspective on a new trend, a hot industry topic, or a cool project you're working on?

Contact Kristen Fairbanks, Communications Director at
Communications@mow-ks.asid.org

Engage with Us!

Email your board members to find out how you can get involved:

Kathleen Ramsey, President
President@mow-ks.asid.org

Susan Prestia, President-Elect
President-Elect@mow-ks.asid.org

Kacy Childs-Levin, Finance Director
Finance@mow-ks.asid.org

Kristen Fairbanks, Communications Director
Communications@mow-ks.asid.org

Spenser Lehmann, Professional Develop. Director
ProfessionalDevelopment@mow-ks.asid.org

Kimberlie Rice, Membership Director
Membership@mow-ks.asid.org

Lynn Middleton, Director At-Large
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Jeanne Strange, Chapter Administrator
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Join our Facebook Group:
ASID Missouri West / Kansas Chapter

