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President's Letter

Welcome to Spring and our reinvigorated newsletter format!

Fresh starts, new beginnings, and continued growth are happening all around us. Nature is blooming and so is our organization — at both ASID National, and right here in your Local Chapter!

*Now more than ever, ASID is committed to expanding the impact of a growing design field. Over the last year, our organization has amped up its commitment to creating enriching opportunities in support of the widening influence of our diverse incoming and experienced design community. Through conferences, educational seminars, and workshops held throughout the country, designers practicing both **commercial and residential design** are exposed to numerous opportunities to connect with and learn from one another.*

*Our own Kansas City ASID Chapter is working hard to provide local members with new educational programming. I would like to thank Past Professional Development Director, **Amy Migliazzo**, and current Professional Development Director, **Susan Prestia**, for organizing our successful CEU programs over the last year. I would also like to express gratitude to our Industry Partners who have made these events possible, to include **Sherwin Williams, Grohe, JCCC, Madden McFarland, Delos, PacificMutual Door, Trendstone, Cambria, and Premier Distributing**. Such opportunities are not possible without assistance from our wider community; and we are especially grateful for your support.*



*Ultimately, our chapter relies on you, our Members and Industry Partners, to create a successful organization which enables us all to develop our professional skills, enhance our businesses, and contribute to our community. I encourage all of you to contact our board members to join a committee or participate as an event chairperson. Our industry is dependent upon the creative and business networking of ideas, and we all play a critical role in shaping the interior design field right here in Kansas City! **Join us in making a difference.***

Always,

Caroline

Get Published

Kansas City Homes & Style is the official magazine sponsor of our Missouri West / Kansas Chapter. Publisher, Renee Demott is dedicated to supporting our members in getting their work seen on the pages of her publication. New this year is the monthly *ASID trends – What's Hot Now* page.

How It Works

Each month, one full page advertorial space is provided to ASID to promote our members by giving them the opportunity to impart to readers their expertise in the area of interior design.

One member will be featured in each regular issue of *Kansas City Homes & Style*. The member will be sharing her/his tips and selections of what is trending in the home design market.

Guidelines

- Featured designer must be a member of the ASID Missouri West/Kansas Chapter
- Each designer/company will only be featured once during a 12-month period
- Submit trend idea to Renee Demott at reneekchs@gmail.com
- Provide short paragraph on what trend you will focus on
- Include specifics on this trend (i.e. if you are talking fabrics, what type/style of fabric, color family etc.)
- You must feature 4-6 products within your trend
- Include preliminary images for each product (these can be pulled from a website, we just need to see your ideas)
- Include your name, business, email and phone #
- Submission must be made 90 days prior to publication.

If your trend is selected, you will then be responsible for submitting the following:

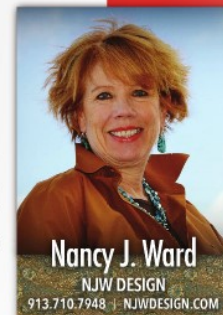
- Photo of yourself – high resolution (300 dpi minimum)
- All product photos - high resolution (300 dpi minimum)
- Short description specific to each product, including the manufacturer
- All materials listed above are to be sent to Renee Demott at reneekchs@gmail.com and are due 45 days prior to publication. A specific date will be given to you, dependent upon which issue your trend will appear in. As this is a new promotional concept, there may be a back log before an issue becomes available.

ASID *trends*

WHAT'S HOT NOW

Proud As A Peacock

Did you know that the focal point of a Peacock is called the eye? Peacock feathers, as well as the bird, are bold, feisty and fabulous. Doesn't that describe the place to live? The beauty of this bird can come out in subtle ways such as a tile border or a dramatic statement on your walls, windows or floors. What is fabulous about peacock motifs is the designs can lend itself anywhere from Traditional to Modern interiors. It's all in the eye.



1. Sala Wallpaper in teal and pink -- from Jane Churchill | 2. Jay Strongwater Peacock Pillow -- from Nieman Marcus | 3. Sala Drapery Fabric in Silver -- from Jane Churchill | 4. Peacock Statue in Aqua -- from Global Views | 5. Peacock Area Rug -- from Frontgate | 6. William De Morgan Peacock Border -- from Original Style Tiles

MISSION STATEMENT
ASID advances the profession and communicates the impact of interior design to enhance the human experience

AMERICAN SOCIETY OF INTERIOR DESIGNERS
MISSOURI WEST/KANSAS
www.asidmowestks.org

Homes & Style
Official Magazine Sponsor

Image Courtesy of homesandstylekc.com

Upcoming Events

April

4/1

Professional Development
and Tradeshow Event

4/7

KOHLER CEU Event at
Kitchens & Baths by Briggs

4/18

Board Meeting

4/21

Express Office Furniture
Contract Furniture Resource
More Info to Come!

4/28

JCCC Interior Design
Dessert Delight

May

5/16

Board Meeting

TBD

MSI Stone CEU
More Info to Come!

June

TBD

Sunderlands CEU
More Info to Come!

July

7/21

2nd Annual Bowling Event
More Info to Come!

IP Spotlight

*Contributed by Kathleen Ramsey, Ramsey Interiors
President-Elect, ASID*

We love our Industry Partners! Much of the annual programming for our chapter's membership wouldn't be possible without you.

Many of the ASID chapters across the United States have adopted a mutually beneficial Sponsorship Program model for their IP's. And our local chapter is in the process of progressing in that direction.

Instead of asking for your support several times a year for our membership events, you would have the option of contributing a onetime amount that would cover several events, as well as offer you higher visibility to our chapter members. Your logo can be showcased on the ASID chapter website, and at specific events. Additionally, you can receive mention in our VIVID quarterly newsletter and our social media outlets.

It is our hope that this opportunity will allow you to manage your marketing dollars more effectively, and enjoy improved reach among our ASID membership. In turn, our chapter will be able to budget and plan for events in a more efficient manner. We hope to roll this program out this spring and summer. Watch for more details to come.

Thank you again for your partnership, we would not be successful without your involvement and commitment to our organization!

Please contact Kathleen at ramseyinteriors@gmail.com with your questions.

April 1st

**Professional
Development Event
+ Industry Tradeshow**

**Emerging to the Top.
Engaging the Future.**

Emerging Professionals and Students: Join us for an **Interactive Power Panel Discussion** with prominent local designers who will share their experience and address your questions on such topics as developing a personal design and business philosophy, managing and marketing an interior design business, interviewing clients, working with vendors, negotiating fees and contracts, and more!

Panelists include:

- John Rufenacht, John Rufenacht Associates Inc.
- Jim Dalton, Dalton Interiors
- Mitzi Beach, Mitzi Beach Designs
- Mark Sudermann, Mark Sudermann Interior Design
- Amy Jo Cosgrove, Barbara Cosgrove Lamps
- Erica Thowe, Erica Kay Interior Design

With presentations from Steve Nichols, Boswell Inc., and Amy Jo Cosgrove on Marketing Strategy, as well as a Tradeshow featuring Industry Products and Services
Learn from those who have been where you want to go!



The Gallery Event Space: 61 E 14th Street, KCMO
4:30 pm – 5:45 pm: Happy Hour + Industry Tradeshow
6:00 – 7:30 pm: Panel Discussion and Presentations
Light Food and Drink
Admission is \$15
RSVP: asidmowestks.org



Wool — a timeless choice for Residential and Commercial Interiors

Contributed by Susan Miller, For Design Matters
Membership Director, ASID



So often when we think of wool we think of the comfort we get in cold weather months from our favorite sweater or woolen socks that wick moisture off our skin as we trench through the snow. In a recent **'Dyed in the Wool'** ASID CEU event, a presentation on wool given by **Paragon Wool Products** was held at **Madden-McFarland Interiors**. Presented to attendees was the benefits of wool when used in our environment producing some incredible advantages that are derived from this staple material which has been used through-out the ages.

As interior designers, when approaching the spaces we design we also are looking for ways in which we can create healthier environments and enhance productivity. Most notably found in the following facts about wool was that its use in the built environment was its ability to reduce heating/cooling loss, therefore maximizing energy efficiency, sound absorption and reducing CO2 emissions. Consider the following:

Wool Improves air quality by permanently absorbing harmful VOCs, such as Formaldehyde and will not release (even when heated). Wool can purify indoor air for up to 30 years, which is important because we spend 90% of our lives indoors. Wool locks up nearly twice its weight in CO2, reducing CO2 emissions by 800 kg per household each year when used as insulation. Every pound of wool permanently removes 1.8 pounds of carbon dioxide from the atmosphere. As an example the presenter described a historic building in England slated to be torn down due to the unhealthy air quality inside it. Within 48 hours of inserting wool insulation in the walls/above ceiling - the air quality had returned to acceptable ranges thus preventing the building being razed.

The use of **wool as an insulator** is a known fact we are familiar with in its use in our garments however, the same benefit is derived when used as insulation between walls or above ceilings reducing heat/cooling loss there by maximizing energy efficiency. With an exceptional R-value of 22 for 3.5" of material.

Superior Acoustic Advantage — Along the same line is that wool used as insulation absorbs sound and reduces room-to-room noise transfer four times more efficiently than other forms of insulation.

Flame Retardant — Wool fiber has a higher ignition threshold than many other fibers and is flame retardant up to 600 degrees C. It also produces less toxic fumes in a fire than synthetic fibers. With this slower burn and ignition rate it allows occupants precious moments needed to exit a building that is on fire.

Non-allergenic — Wool is not known to cause allergy and does not promote the growth of bacteria. With microscopic scales, wool fibers can trap dust in the top layers until vacuumed away. In addition, the healthy benefits of wool are in that it resists mold, mildew and fungi.



(Continued on next page)

(Wool — a timeless choice... Continued from previous page)

Durable and Elastic — wool fiber can be bent 20,000 times without breaking and still have the power to recover and return to its natural shape. Quality wool products look good for longer.

Natural and Renewable — Wool is grown not made; every year sheep grows a new fleece. Wool products also use less energy than man-made fibers during manufacturing - it's simply sheered, washed, combed and packaged.

Wool provides as a moisture buffer since it has the unparalleled ability due to its natural structure to absorb and release water vapor into the atmosphere managing moisture and humidity, creating a healthier and more comfortable environment, keeping you warm in winter and cool in summer.



Biodegradable — When disposed of, natural wool fibers take only a few years to decompose, and with a high nitrogen content, wool can even act as a fertilizer. Giving another feature to consider when considered against synthetic materials such as carpets and upholstery fabrics.

Sleep Benefits — Research shows that infants and the elderly sleep 20% better when surrounded by wool.

Sun Safe — Wool has naturally high UV protection. Making it a 'go-to' for upholstery and flooring when a space is drenched in natural light.

Please contact Susan at smiller@fordesignmatters.com with your questions or comments about this article.

**JOIN US FOR AN APRIL SHOWERS CEU EVENT ON DTV SYSTEMS
PRESENTED BY KOHLER.**


Thursday April 7th 5:00 pm
Hosted by Kitchens + Baths by Briggs
11009 Strang Line Rd. Lenexa, KS


STAY AFTER THE PRESENTATION TO BROWSE OUR SHOWROOM AND ENJOY
REFRESHMENTS + DRAWINGS FOR GIVEAWAYS

\$15 for ASID Members/Non-Members
Free for Students


Please RSVP your seat to Jeanne Strange at jeanne.at.asid@gmail.com

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS





KITCHENS & BATHS
by Briggs
Premier Decorative Plumbing



INTERIOR DESIGN STUDENT ASSOCIATION
JOHNSON COUNTY COMMUNITY COLLEGE

Growth Opportunities

DIRECTOR OF INTERIOR DESIGN

Fantastic opportunity for a dynamic individual to build a new Interior Design Department plus business development within our architectural firm. Ownership possibilities in the near future! Very established (30 years), stable, award winning commercial /educational design architectural firm in Southern Missouri. Top tier salary, excellent benefits, profit sharing and performance bonus.

Please contact Bob Huckelbury at GRN Fort Smith for more details at 479.763.3800 or email bhuckelbury@grnfortsmith.com

Please include a phone number when you respond and a good time to talk. All inquiries will be confidential.

INTERIOR DESIGNER

SRS Design is currently seeking an inside Interior Designer. The ideal professional will have strong organizational and communication skills. They will identify all finish selections for builders on model homes, spec homes and with home buyers, as well as work with individuals on a variety of projects from flooring, window treatments and furniture.

We are currently accepting applications for the Interior Designer position and will use a third party to conduct first interviews with those we feel would be a good fit for this position.

For those interested, please send resumes to kgarrison@offmyplatter.com No phone calls please.

Launch
INTO SPRING

Join us for a delightful afternoon of gourmet dessert, aromatic coffee and spiced cider. Enjoy student awards and design projects with a special celebration for our graduates.

Guest speaker + JCCC Interior Design Alumni, Lisa Otterness, CKD will share "The Top 10 Things You Need to Know After Graduating".

\$10 IDSA MEMBERS
\$15 NON IDSA MEMBER- INTERIOR DESIGN STUDENT
\$20 PUBLIC

JCCC
INTERIOR DESIGN
DESSERT DELIGHT
APRIL 28, 2016
1:00 - 2:30PM
REGNIER CENTER:
CAPITOL FEDERAL ROOM

REGISTER: WWW.JCCC.EDU>SHOP JCCC>INTERIOR DESIGN>ID DESSERT DELIGHT

Engage with Us!

Email your board members to find out how you can volunteer for a committee:

Caroline Wake, President
ckw@everstkc.net

Kathleen Ramsey, President-Elect
ramseyinteriors@gmail.com

Kacy Childs-Levin, Finance Director
kacydesigninteriors@gmail.com

Kristen Fairbanks, Communications Director
ideasguru@msn.com

Susan Prestia, Professional Develop. Director
interiordirections@sbcglobal.net

Susan Miller, Membership Director
smiller@fordesignmatters.com

Spenser Lehmann, At-Large Board Member
slehmann@iscsurfaces.com

Jillian Youngberg, Emerging Professional
jillian.youngberg@gmail.com

Jeanne Strange, Chapter Administrator
administrator@asidmowestks.org



Visit our website at
asidmowestks.org



Join our Facebook Group:
ASID Missouri West / Kansas Chapter