The *5* *W*’s of an Emerging Professional

You may have noticed that we have a new position on the board. National has added a new category among membership. It’s called an Emerging Professional – let me tell you about it and how it is essential to not only the growth of ASID, but all of us in the profession.

**WHO** is an Emerging Professional? I bet all of us know at least one. Any Designer that has graduated and is in the first 5 years of their professional business is classified as an Emerging Professional.

**WHAT** makes them so special? These new members to the Design work force are the future leaders for our industry. They are a wealth of knowledge for what is new and up and coming in the industry, and they are familiar with the technology and design programs that clientele are starting to want. If you’re an old dog (like me) these young professionals can teach you or be the welcome part of your team that can integrate 3-D software programs into the mix for a presentation. With around 80% of the population being visual this could make for an easy sell to those difficult clients that “Just Can’t Picture It”.

**WHEN** is Emerging Design Month? The month of October is Emerging Professional Takeover Month. ASID National has created an entire month full of webinars just for them, but I tuned into one of them and guess what – we can all benefit from what they have to say. You can gain info on taking the NCIDQ exam, getting advice from other professionals, to taking a CEU – remember we now have to have .10 by Dec 2015. If you are interested here is the link: [http://www.asid.org/sites/default/files/docs/EP%20Takeover%20Month%202014%20Calendar%20Final.pdf](http://www.asid.org/sites/default/files/docs/EP%20Takeover%20Month%202014%20Calendar%20Final.pdf)

**WHERE** can I help an Emerging Professional? There are lots of ways you can help an Emerging Professional. If you already know one grab them and bring them to ASID meetings – it’s a great way for them to expand their network. Needing help with your business – hire one. If you don’t know any contact the local design schools and find out who will be graduating in December or who just graduated recently. Be a mentor – you are a wealth of knowledge – share it. Whether you are giving them advice on how to handle a complex client, sharing your supplier contacts, or showing how to write a contract you have just as much to teach them as they do you.

**WHY** am I sharing all this with you? Part of ASID’s motto talks about improving the lives of others. We are creating a legacy not just with each project, but within the profession of Interior Design. By working together and welcoming the next generation designer into the fold we not only improve the strength of ASID, we guarantee that the knowledge we know is passed down. After all, these could be the same designers that create the schools and work places for our grandchildren, or even the senior center or house that we grow old in.

I look forward to meeting all the new Emerging Professionals in our industry, remember to bring one to the next chapter event.

I wish you all a blessed day of design,

*Lori Schiefen*  
Lori Schiefen, ASID  
2014-2015 Missouri West /Kansas 2014-2015 Chapter President
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On the cover:

A picture of the 2014 annual Dinner event held at Lidia’s Kansas City Italy.
# Event Calendar

## October

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<td>18-23</td>
<td>High Point Market</td>
<td>Read it at <a href="http://asid.org">asid.org</a></td>
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<td>Neo-Con EAST</td>
<td>Read it at <a href="http://asid.org">asid.org</a></td>
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<td>REAL WORLD Design</td>
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<td>STUDENT CAREER DAY</td>
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<td>Color Forecast - Sherwin Williams</td>
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<td>Johnson County Community College</td>
<td><a href="http://asidmowestks.org">asidmowestks.org</a></td>
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<td>12345 College Boulevard</td>
<td><a href="http://asidmowestks.org">asidmowestks.org</a></td>
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<td></td>
<td>Overland Park, Kansas 66212</td>
<td><a href="http://asidmowestks.org">asidmowestks.org</a></td>
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## December

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<td>Holiday Event</td>
<td><a href="http://asidmowestks.org">asidmowestks.org</a></td>
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<td>Chapter Community Service Event</td>
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<td>“House Warming” for Foster Children</td>
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<td>ISC Surfaces - The Gallery</td>
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<td>5100 Kansas Avenue</td>
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<td>Kansas City, KS 66106</td>
<td><a href="http://asidmowestks.org">asidmowestks.org</a></td>
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Meetings and events subject to change. Check [www.asidmowestks.org](http://www.asidmowestks.org) news & events for latest information.
Dear Members,

My gratitude to you for supporting me during the past year as president of the Missouri West/Kansas Chapter of ASID. Our board has worked diligently to bring programs relevant to the challenges we face now and in the future of our industry.

Why be a part of ASID? This question has been asked many times this year. The reasons became more clear to me after hearing Lori and her new board members describe the changes and challenges National ASID shared at the recent Chapter Leadership Conference in Los Angeles. National is developing a communication strategy that will help our members vision the future for our built environment. This refocusing is a three-step process.

First, the Society will place a significant focus on evidence-based design; taking leadership roles in research about industry trends, behaviors and best practices.

Second, ASID will offer programs and services for members at various career stages around the key issues of globalization, new business models, social responsibility and the impact of design on the human experience.

Third, ASID will place more emphasis on recognizing the impacts and outcomes made possible through the work of our members.

How exciting! I know Lori and her board members are ready to bring our membership great programs, and encourage our first time board members to speak up, share freely, while we look for ways to mentor our emerging professionals and support our student chapters.

Remember, you grow stronger and more courageous when you accept challenges. You build confidence in yourself when you are given a responsibility and handle it with success. We can make a difference, for ourselves and for the chapter. Do not hesitate to offer your expertise; along with a hearing ear, a lending hand and your support in making your chapter become the best we can be for our membership and the community at large.

Warmest Regards,

Ann Egan, ASID
ASID Missouri West /Kansas Past President 2013-2014
Chapter News

Student Chapter at JCCC (2014-2015)

President
Kristen Fairbanks

Vice President
Amy Krause

ASID Rep to the Board
Michelle Bennett

Secretary
Mary Simpson

Treasurer
Hannah McFarland
WELCOME

ASID MISSOURI WEST/KANSAS CHAPTER

VISIT SCENES AND HIGHLIGHTS FROM OUR ANNUAL DINNER 2014
Chapter News

In the Garden enjoying Conversation and Drinks - Off to the Dining Area

Waitress WoJo teaches Krista to say the Italian phrase of “Venire e Mangiare”, which means “Come and Eat” in English.
Chapter News

Student Scholarships

2014
Chapter News

Anna Geilman

- Johnson County Community College

Awards and Achievements:
- Honors Program Member
- Honors Scholarship Recipient
- Deans’ list, Member ASID, IDSA
Chapter News

Elizabeth Loree

- Missouri State University

Awards and Achievements:
- ASID Student Chapter Officer
- Recipient of HBA Scholarship
Chapter News

Kristen Fairbanks

- Johnson County Community College

Awards and Achievements:

- 2014-2015 President of JCCC Student Chapter of ASID

- Member of IDSA, NKBA

- Honors Student Association, Phi Theta Kappa Honor Society
Chapter News

Heartland Design Awards 2014
Chapter News

Category

Residential - Single Space (1C)

Gold Award - Kathleen Ramsey, Allied ASID

Project - Master Bedroom and Bath
Ramsey Interiors
Lenexa, KS  66215
Chapter News

Category

Model Home (1D)

Gold Award - Ann Egan, ASID

Project - Model Home
Chapter News

Category

Residential Small - (1F)

Gold Award - Kathleen Ramsey, Allied ASID

Project - Ugly to Modern Beauty
Ramsey Interiors
Lenexa, KS  66215
Chapter News

Category

Commercial Design -
Corporate Small (2B)

Gold Award - Ann Egan, ASID

Project - Law Firm
Ann Egan Interior,
Prairie Village, KS  66208
Chapter News

Category

Commercial Design - Healthcare (2C)

Gold Award - Rhea Mader, Allied ASID

Project - Senior Living
Tumbleweed Interiors,
Lindsborg, KS 67456
Chapter News

Category

Commercial Design - Hospitality (2E)

Gold Award - Rhea Mader, Allied ASID

Project - Event Center
Chapter News

Category

Residential - Single Room (1C)

Silver - Arlene Ladegaard, Allied ASID

Project - Single Room
Design Connection, Inc
Overland Park, KS 66212
Chapter News

Other Categories of Awards

Congratulations to ALL

Ann Egan
Past Presidents Pin & Certificate for Serving on the Board for 2013 - 2014

Melody Davidson
Membership Director Certificate for Serving on the Board for 2012 - 2014

Krista Farr
Step-Up-to-the Plate Award
for organizing two Scholarship Golf Events (first one rained out)

Twenty Year Pins
Cherie Roellchen and Karla Spenser

Industry Partners who sponsored an Event for ASID this year

Grandview Winnelson - November 2013 and April 2014
Sunderlands - December 2013  MSI Stone - May 2014
Roth Distributing - March 2014  Fergusons - August 2014
UCM’s Interior Design Program Earns CIDA Accreditation

WARRENSBURG, MO (Aug. 12, 2014) – The Department of Art and Design at the University of Central Missouri has received notification that the department’s interior design program leading to the Bachelor of Fine Arts degree in Interior Design has been awarded accreditation by the Council for Interior Design Accreditation.

The accreditation has been awarded for a period of six years, effective July 2014. The program will submit a progress report to CIDA in three years, with the program scheduled to be revisited in 2020.

“This achievement for UCM’s interior design program is the result more than five years of work and dedication by Susan Stevenson and Haroon Sattar, associate professors of art and design,” said Mick Luehrman, chair of the Department of Art and Design. “We’re also grateful for the support and encouragement we received from Gersham Nelson, dean of the College of Arts, Humanities, and Social Sciences, and Deborah Curtis, provost and chief learning officer.”

The accreditation commission’s decision was based on the interior design program’s achievement of 16 CIDA accreditation standards that address components required for the preparation of program graduates for interior design practice. According to Megan Scanlan, director of accreditation for CIDA, these standards include critical thinking, professional values, and processes that provide the framework of interior design practice; and core design and technical knowledge that provide the historical, theoretical, and technical contents of interior design practice.

CIDA accreditation standards also address the institutional systems, structures, and resources that are fundamental to providing an effective higher education learning environment for interior design. Award of CIDA accreditation attests to the quality of the interior design program and benefits the public and program in many ways. To learn more about UCM’s Bachelor of Fine Arts degree in Interior Design, visit https://www.ucmo.edu/art/programs/id.cfm
Meet Amanda Taylor

ASID National’s Membership Operations Associate

My husband and I went on vacation in August of this year to Washington DC. He wanted to visit the Smithsonian Museums. I for my part had my eyes set on a visit to “Monticello”, the home of Thomas Jefferson. Knowing that ASID Headquarters is in Washington DC area, I requested a side trip to visit all the staff at their new location. It takes a strong arm to drag my husband away from all the goodies found at the Smithsonian Institute. However, I was able to convince him to allow a brief stop at the ASID National office.

I felt it important to stop and introduce myself and meet those to whom I speak to on occasion as I fulfill my role on our Chapter Board. Putting faces to names always provides a shared interest, not only with communication but also a feel of comradery.

It is my understanding that this location is just a temporary one. Plans are in place for creating a new office location and they will be moving there once everything is final.

From the street view there is no visible markings that ASID Headquarters is holding residence at that particular location. As a true metropolis, it had the feel of big city style where every square inch of real estate was occupied. In the entryway and also on the second floor there was storage space for your portable transportation - bicycle stations were available.

On the second floor of the building a company called “We Work” has developed a problem solving strategy for companies needing office space. In contrast to the traditional office environment with floor to ceiling walls, cubicles and conference rooms, “We Work” provides for their renters a Common Area that allows all their companies who are renting the building to share a community space. To describe it I would think of it more like a library with a coffee bar. The only protocol set in place is “NO CELL PHONES ALLOWED”

Notice the pictures on the right. Here is one cool feature that “We Work” also has incorporated in this shared office facility. It is a Relaxation Room. Here you can have a moment to de-stress, sleep off a pounding headache or just spend some down time.

The third floor is where ASID National Headquarters currently resides. The staff was friendly and I was thankful they welcomed our intrusion. Amanda knew just what to do to appease my husband while I was on tour - giving him pizza and a television to view provided the opportunity for the both of us to enjoy the visit.

If you are ever in Washington DC and have a little time - call National and take an office tour. You won’t regret you did.

Thanks Amanda!
# Announcements & Events

**News: Design Competitions**

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**Deadline for Competition Circled on Calendar**

**Call for Entries**

**FiberMark Specifier Awards Competition**

Deadline October 31, 2014

[fibermark.com](http://fibermark.com)

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**Architecture at Zero 2014**

**Competition**

Deadline October 31, 2014

[architectureatzero.com](http://architectureatzero.com)

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**Lexus Design Awards**

Deadline November 3, 2014

[designboom.com](http://designboom.com)

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**Aiany Cote Awards 2014**

Deadline November 10, 2014

[aianycoteawards.org](http://aianycoteawards.org)

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**Subzero/Wolf Kitchen Design Contest**

Deadline December 31, 2014

[Subzero-wolf.com](http://Subzero-wolf.com)

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**IDC Interior Design Competition**

Deadline February 6, 2015

[iida.org](http://iida.org)
Welcome to All New Members!

Professional

Allied

Sarah Günsche

Associate Practitioner

Jenny Costello

Industry Partner

Student

Anna Geilman
Brittany Humbert
Kimberly A Siever-McNutt
Maureen Berkley
Katrina Culwell