

# Designs From The Heartland

ASID Missouri West/Kansas  
Newsletter

Issue 17  
Winter 2014



AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



MISSOURI WEST/KANSAS

## MISSOURI WEST/KANSAS

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### SAY THIS, NOT THAT

“Oh how fun!” Each time a potential new client, close friend, or most of all a family member makes this remark about my work or profession I cringe. The use of this word belittles the work we are accomplishing in our profession.

### PERCEPTION IS REALITY

Historically where did the public come to use the “fun” word? It is traced back to Dorothy Draper, known for expanding the interior design practice from residential roots to include large scale commercial projects as the Greenbrier by publishing her first book *Decorating is Fun* in 1939. When an important practitioner uses a word like “fun” to describe what they do, the public accepts it as appropriate vocabulary.

I guess another reason I cringe when I hear this word is that it obviously is coming from a cultural view that was accepted in 1939. Today we have matured as a profession and our vocabulary and skill sets have evolved to a modern level of professionalism.

Recently reading an article in *ICON* (winter, 2012) design educator Ted Drab, ASID offers a brief history of vocabulary connected with interior design, and gives an appropriate list of terminology we should be using along with the “old-speak”

#### SAY THIS

DEVELOP, GENERATE, PLAN, IMPLEMENT  
RECOMMEND  
EVALUATE, ASSESS  
REVIEW, ANALYZE  
RESEARCH  
FORMULATE  
INTERGRATE  
WORK ON, ORGANIZE  
KNOWLEDGE  
TRAINING, EDUCATION, ABILITY  
MANAGE

#### Not That

Create  
Suggest  
Check out  
Look over  
Look up  
Come up with  
Pull together  
Play with  
Taste  
Knack, Flair  
Take care of, handle

In 1994 the Design Professionals definition of interior design included verbs as; analyze, integrate, formulate, develop, prepare, collaborate, review, draw/draft, space plan, select, specify and coordinate. In 2004 nouns such as research, confirmation, and management were adopted in replacement of some of the verbs.

I challenge you to erase the overused words and antiquated terminology and use a vocabulary that effectively communicates the high level of education, experience, and examination that characterize the interior design profession today.

Ann

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MISSOURI WEST/KANSAS

On the  
cover:

Cover page: Grandview  
Winnelson Showroom. See  
page 6 and read about the  
November Membership  
meeting. Industry Partner  
Spotlight on page 7



Event  
**Calendar**

**January**

23 **Chapter Meeting**  
**Todd Bolender Center of Dance and Creativity**  
500 West Pershing Road  
Kansas City, MO 64108

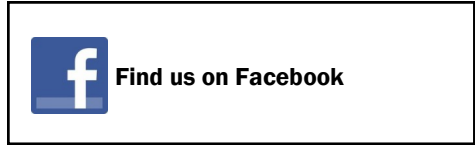
**February**

Soon to be Announced

**March**

3 **Master Class (4 CEU's) and lunch**  
**Roth Distribution**  
7930 Marshall Drive  
Overland Park, KS 66214  
4 **KC DW Lloyd Princenton**  
**To Be Announced**

More details coming soon



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MISSOURI WEST/KANSAS

Meetings and events subject to change. Check  
[www.asidmowestks.org](http://www.asidmowestks.org) news & events for latest information.

# Chapter News

## Sunderland Holiday Event

### 2013 Holiday Gathering “Captured in Framed Moments”



There are always good times spent each year at the Holiday Party. This year was no exception.

Guest were greeted by an inviting and warm atmosphere at the Sunderlands showroom .

The decorations all around set the stage for a joyful backdrop. As the evening unfolded all were engaged in spirited conversations with new and old acquaintances.

The event was a perfect finish to a productive and prosperous year .

**A warm and special  
“Thank You” to  
Sunderland's as our  
host for this event.**

We collected 2 large boxes of food plus \$50.00 for donation to Harvesters. The ‘Mystery Bottle” silent auction generated \$130.75 towards our efforts in supporting chapter programs to enhance the professional quality skills of our members.



# Chapter News

## “Commercial Plumbing for Water Efficiency”

Richard Klaess has worked with plumbing manufacturers for over 31 years. Throughout those years he has seen changes in the industry with how a product’s functionality meets new regulatory mandates. One of these mandates implemented in the early 90’s were new water efficiency standards to toilet fixtures based on the Energy Policy Act of 1992. The regulations required that manufacturers modify the fixtures to meet new standards in low flow flushing. This meant a conversion of 3.5 gallons to a reduced 1.6 gallons maximum flush volume, and at the same time effectively removing solid waste with the use of less water consumption. Today that standard for toilets has been reduced to a 1.28 gallons maximum in parts of the country. Because manufactures will make these adjustments, it will eventually be a standard for all.

### Establishing of MaP Protocol

How does one test toilet performance? Initially the testing of the toilet performance was merely a pass/fail format. In 2003 MaP Maximum Performance scale was established to give architects, builders, consumers, and design professionals the ability to distinguish a toilet as superior, good and marginal performers in removing solid waste. Test models used soybean paste and toilet paper; representing physical characteristics to human waste were used. Each toilet is tested to failure, which means the soybean paste and toilet paper is repeatedly added to the fixture until the fixture can no longer remove it in a single flush. In addition, all toilets were adjusted to a 1.6 gallon low flow flush prior to testing to ensure test results are a true comparison.

### High –Efficiency Toilets HET’s

To accompany the MaP testing, the EPA conceived a program in 2004 to promote efficient water labeling; called WaterSense. This label on any plumbing fixture guarantees it past the test of energy efficiency. The test consist of a toilet successfully reaching the minimum threshold of 350 grams of tested waste material in a single flush.

For information on MaP and WaterSource visit [www.map-testing.com](http://www.map-testing.com) to view the industry results on a variety of manufacturer’s plumbing products for rating specifications.

Thank you Krista Farr and Grandview Winnelson Showroom for hosting our November meeting. Attached are some pictures of the beautiful showroom. Let Krista show you the latest in technology changes regarding the plumbing industry when you visit the showroom.



# Chapter News

## Spotlight on an Industry Partner



Krista has over 10 years experience as an Interior Designer. She has worked at the Showroom of Grandview Winnelson for 2 years. Currently she serves as a chapter Board Member, holding the Industry Partner At -Large position.

Krista, her husband and daughter reside in Kansas City, KS [Contact Krista at kfarr@winnelson.com](mailto:kfarr@winnelson.com)

### TELL US ABOUT YOUR COMPANY?

The Bath and Kitchen Idea Center by Grandview Winnelson is a plumbing supply and showroom to the trade. We have a 4,000 square foot showroom that offers the latest products from quality manufactures and the service of knowledgeable, professional consultants. Our great customer service includes free same day delivery and real-time quotes. We make customer service our top priority. A 32,000 square foot warehouse that houses more than 4,000 items makes it easy for customers to find what they need for any size project. We provide comprehensive product lines of plumbing supplies and fixtures from top national brands; including American Standard, Moen, Delta, Grohe and Rohl.

### ARE THERE OTHER LOCATIONS?

There are several WinWholesale companies throughout the Kansas City area; with each being independently owned and operated. Our location is the only one with a Showroom as a special feature to let you see the product up close and personal. Our location has been open for 12 years with 15 employee's; two of which are showroom designers.

### WHAT PROGRAMS/DISCOUNTS ARE OFFERED DESIGNERS?

The personal attention we provide is what sets us apart from the competition. We believe in building partnerships with our customers. Designer discounts are offered. We want to help you create the bathroom or kitchen of your client's dreams, while remaining in established specifications and budgets.

Visit their showroom at 13500 S 71 Hwy - Grandview, MO (816) 765-2555


Check them out at [www.grandviewwinnelson.com](http://www.grandviewwinnelson.com)

**BATH & KITCHEN**  
IDEA CENTER

by **Winnelson**

# Announcements & Events

- ◆ Check out [ASID.ORG](http://www.asid.org) on CEU reporting for Jan 2012 through Dec 2013. Due to website technical problems a reporting extension deadline is issued for March 31st, 2014.
- ◆ Get the latest information on Continuing Education Requirements at the ASID website. Click here at <http://www.asid.org/education/ceu-requirements>
- ◆ Applications for Dal Tile Student Scholarship is open till March 15, 2014. This is your opportunity to win a scholarship worth \$10,000. Details can be found at [asidfoundation](http://www.asidfoundation.org).



**LUNCH WITH THE BALLET**

Join us in our tour of one of Kansas City's Historical Landmarks  
Power House was the creative genius of architect Jarvis Hunt  
Learn renovation details of one of Kansas City's gems of 1913

**TODD BOLENDER CENTER FOR DANCE AND CREATIVITY**  
500 WEST PERSHING ROAD  
KANSAS CITY, MISSOURI 64108


**DATE: JANUARY 23, 2014**  
**CHECK IN: 11:45**

**PROGRAM STARTS PROMPTLY AT 12:00 - ENDS AT 1:30**

**RSVP by 01/20/2014 to [kathy.at.asid@gmail.com](mailto:kathy.at.asid@gmail.com)**

**Cost is \$10.00**

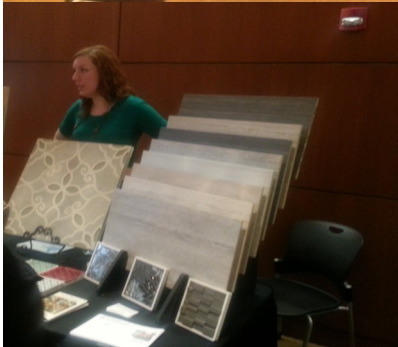
BOXED LUNCHES PROVIDED LEARN FACILITIES HISTORY	TOUR THE BUILDING VIEW PERFORMERS PRACTICE
--	---

 **INSPIRED TO SEE A LIVE PERFORMANCE?**  
Check out the upcoming performances  
at the Kansas City Ballet  
Get Ticket information at [www.kcballet.org](http://www.kcballet.org)





**2013**  
**TRADE SHOW**  
 at the  
**Color Forecast Event**  
**Johnson County**  
**Community College**



# Chapter News

Thanks to our Industry Partners who helped sponsor our Trade Show at the 2013 Color Forecast held at Johnson County Community College in October 2013. Designers and students both enjoyed the educational interchange, learning about your company and their products. Below is a list of the event sponsors in alphabetical order.

**Creative Edge**

**Dal Tile**

**The Gallery (ISC Surfaces)**

**Grandview Winnelson**

**KDR Designer Showroom**

**Kitchen & Bath by Briggs**

**Luxe Walls**

**Moen**

**Pindler and Pindler**

**Premier Distributing**

**Pro Source**

**RBC Tile**

**Roth Distributing**

**Rug Studio**

**Sherwin Williams**

**Sunderlands**

# New Members

## Professional

## Allied

Liz McMindes

## Industry Partner

### Scott Connell

Legrand North America

4440 Tangle Drive

Charlotte, NC 28211

<http://www/legrand.us/adome.aspx>

## Associate

Christy Bright-Barnett

## Student

**Welcome to All New Members!**